



Recent results from the B-Factories

*Francesca Di Lodovico
Queen Mary, University of London*

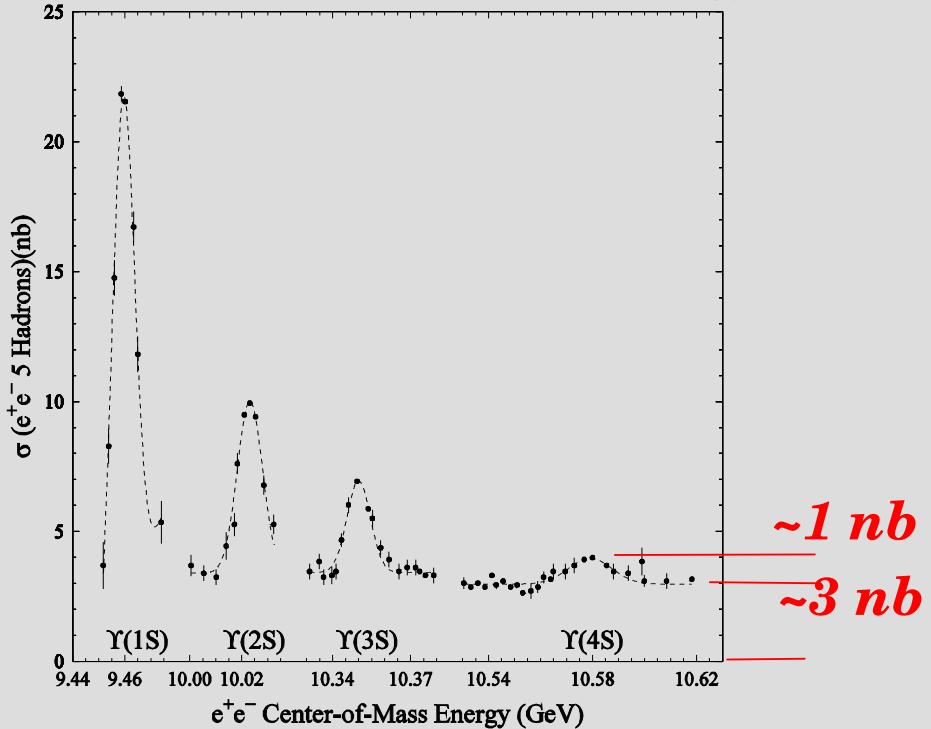
EuroGDR Supersymmetry
4th meeting

Frascati 25–27 November 2004

B-Factories

e^+e^- colliders at the Y(4S) resonance

$e^+e^- \rightarrow \text{hadrons}$ cross section vs. energy (CLEO)



$$e^+e^- \rightarrow Y(4S) \xrightarrow{\approx 100\%} B\bar{B} \quad (\sim 1\text{nb})$$

$$e^+e^- \rightarrow q\bar{q} : \text{main background} \quad (\sim 3\text{nb})$$



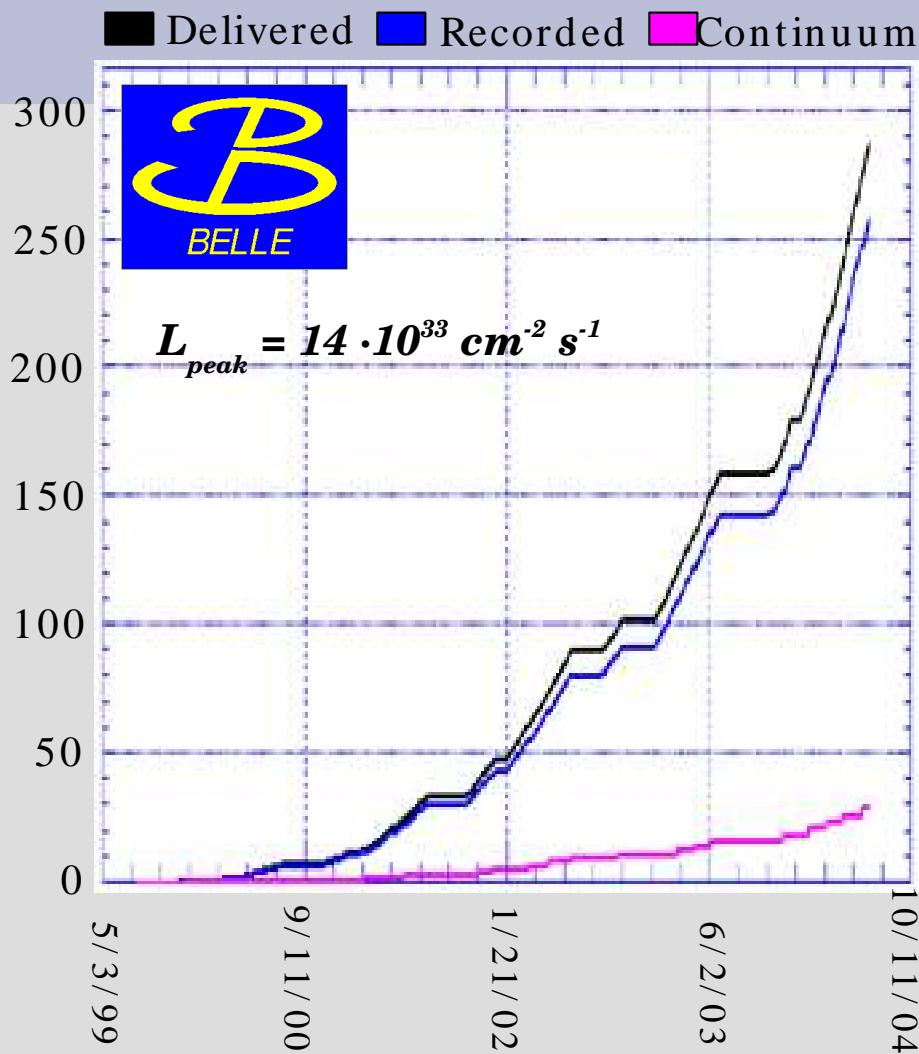
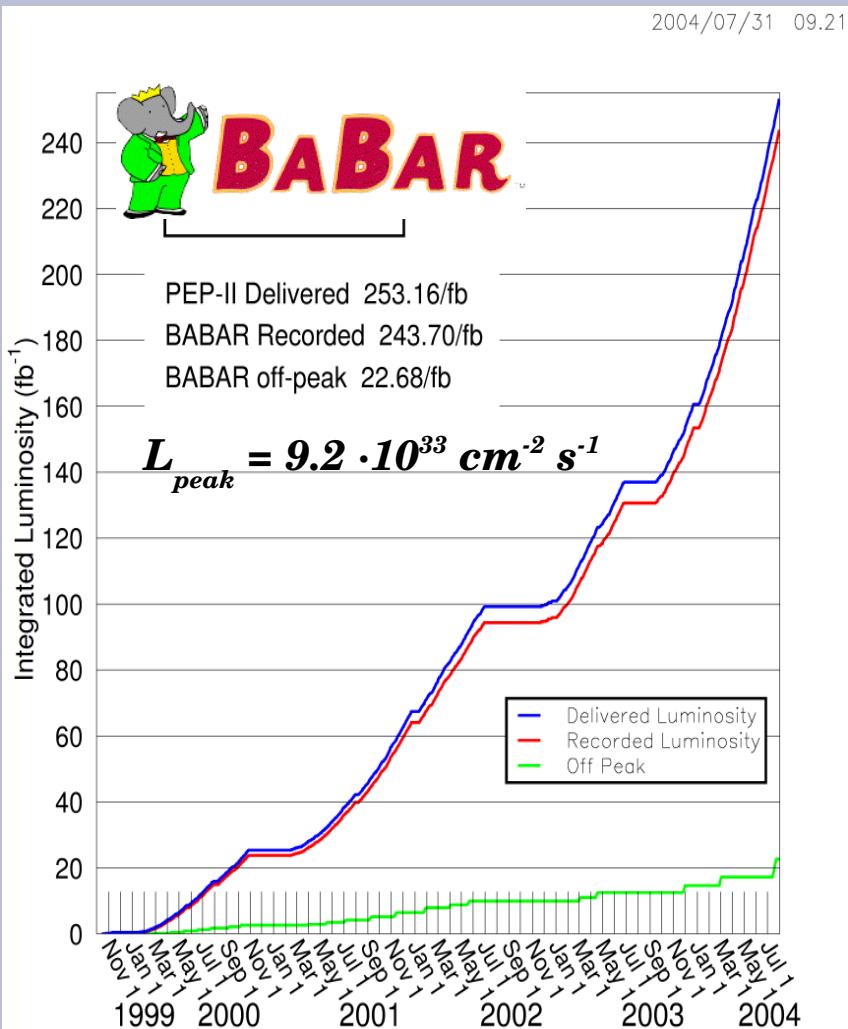
Data Samples (for this talk)

Luminosity

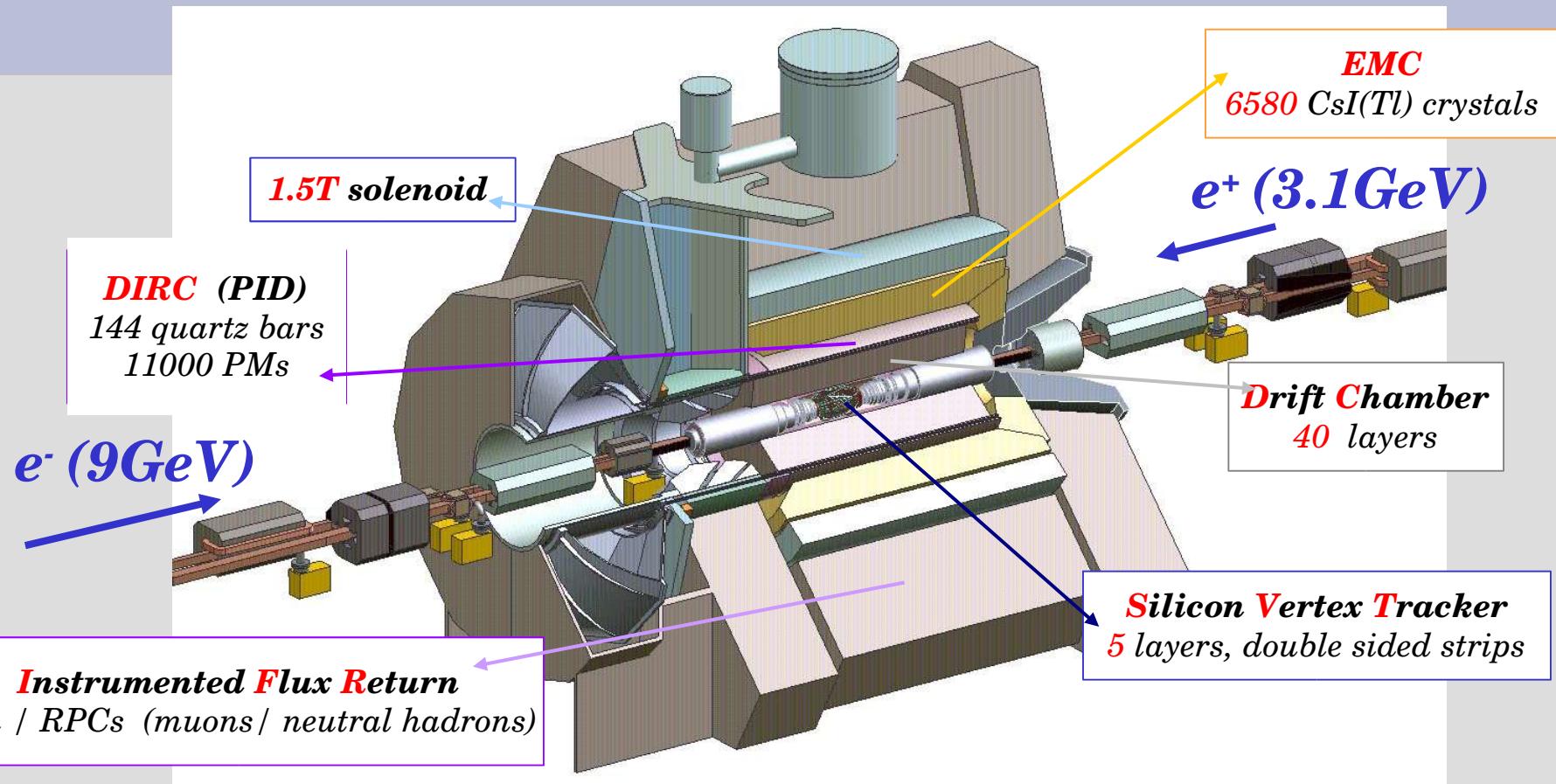
244 fb⁻¹

+

$286 \text{ fb}^{-1} = 0.530 \text{ ab}^{-1}!$



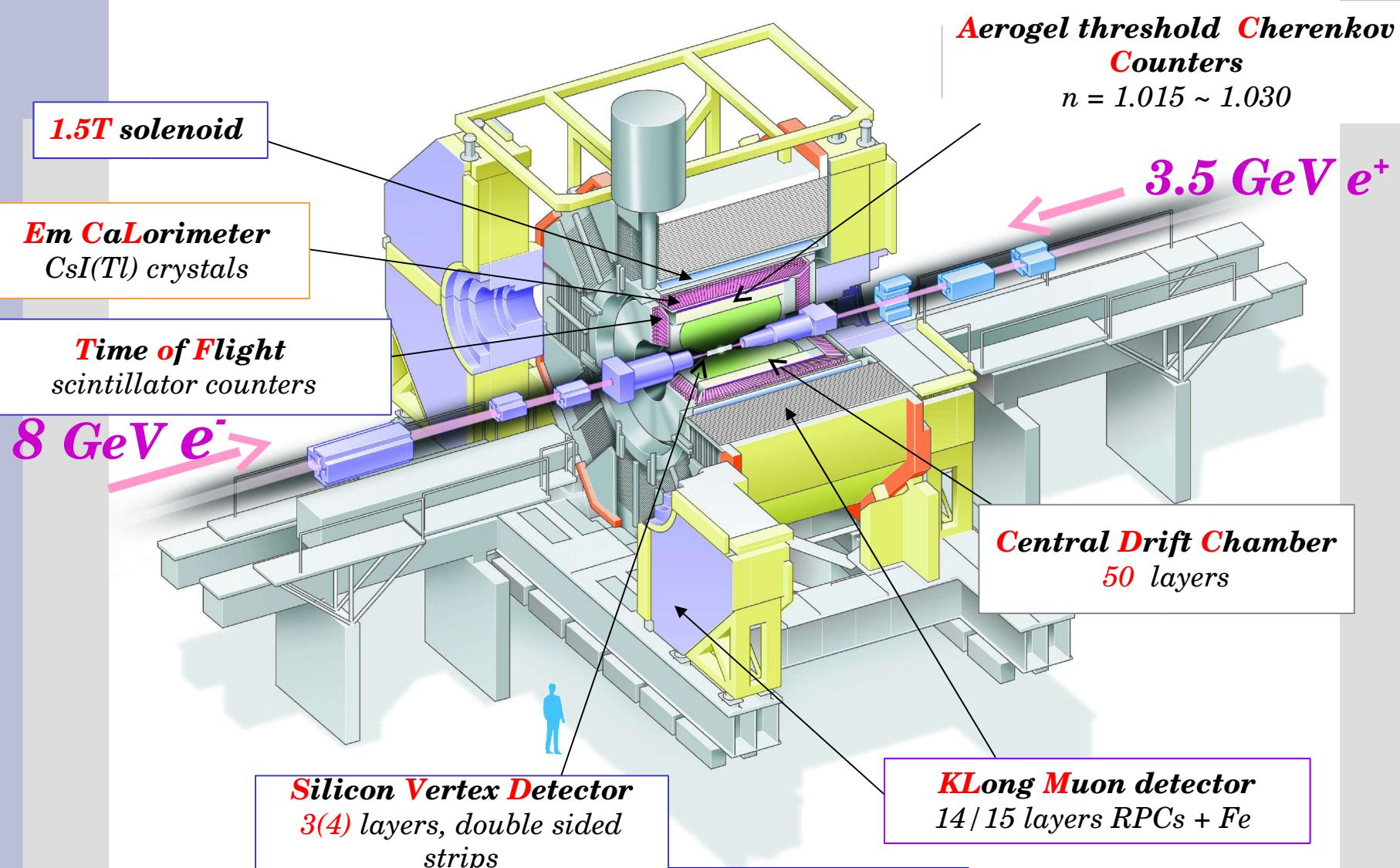
BaBar Detector



9 GeV e⁻ x 3.1 GeV e⁺

$$\beta\gamma_{Y(4S)} \sim 0.56$$

Belle Detector



8 GeV e^- x 3.5 GeV e^+

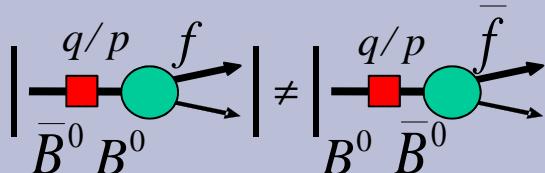
$$\beta\gamma_{Y(4S)} \sim 0.43$$

Searches for non Standard Model effects in:

- *Sin2β in penguin final states ($B \rightarrow \phi K_s$, $B \rightarrow f_0(980) K_s$, $B \rightarrow \eta' K_s$, ...)*
- *Flavour Changing Neutral Currents ($b \rightarrow s\gamma$, $b \rightarrow sll$, $b \rightarrow d\gamma$)*
- *Leptonic B decays ($B \rightarrow l\nu(\gamma)$, $B \rightarrow \nu\nu(\gamma)$, $B \rightarrow ll$)*
- *Tau decays ($\tau \rightarrow e\gamma$, $\tau \rightarrow \mu\gamma$, $\tau \rightarrow lll$, $\tau \rightarrow hll$, ...)*

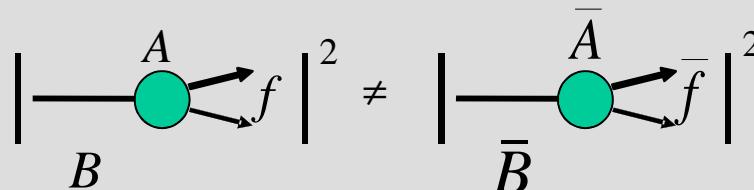
3 ways for CP violation

1. CP violation in mixing



First mechanism observed historically in kaon decays

2. Direct CP violation in the decay



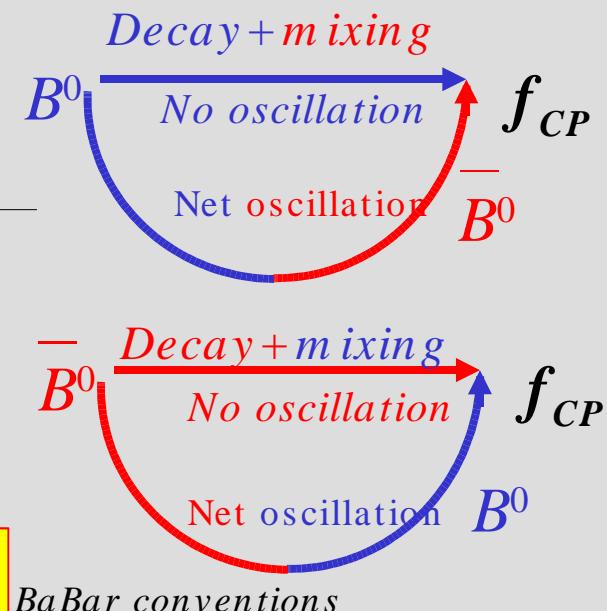
Occurs when $|A| \neq |\bar{A}|$ where A is the amplitude for B decays into a final state f and \bar{A} is the amplitude of \bar{B} decays into the CP conjugate state \bar{f} .

3. Time dependent

$$A_{fCP}(t) = \frac{\Gamma(\bar{B}_0^0(t) \rightarrow f_{CP}) - \Gamma(B_0^0(t) \rightarrow f_{CP})}{\Gamma(\bar{B}_0^0(t) \rightarrow f_{CP}) + \Gamma(B_0^0(t) \rightarrow f_{CP})}$$

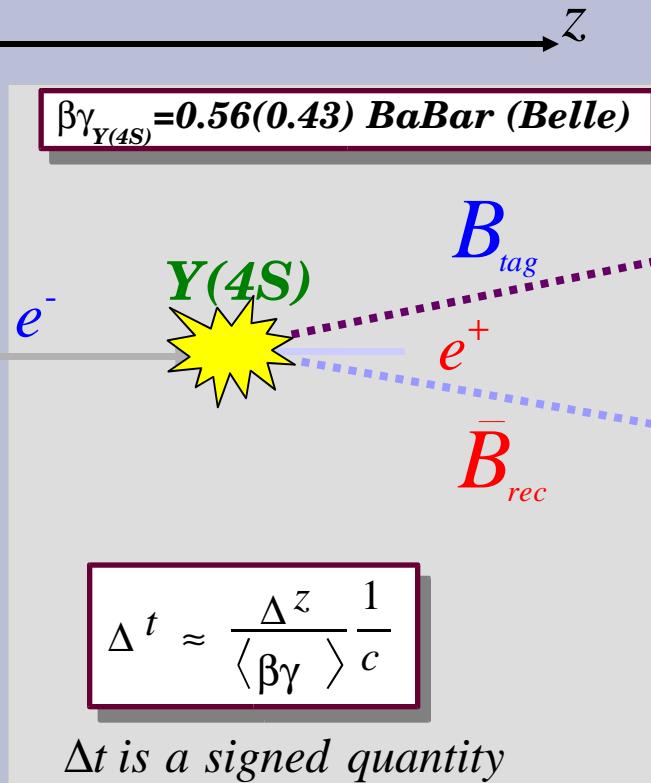
$$A_{fCP} = -C_{fCP} \cos(\Delta m t) + S_{fCP} \sin(\Delta m t)$$

$$S_{fCP} \sim \eta_{CP} \sin 2\beta, C_{fCP} \sim 0 \text{ for } b \rightarrow c\bar{c}s, b \rightarrow s\bar{s}s$$



BaBar conventions

Measuring time-dependent CP asymmetries

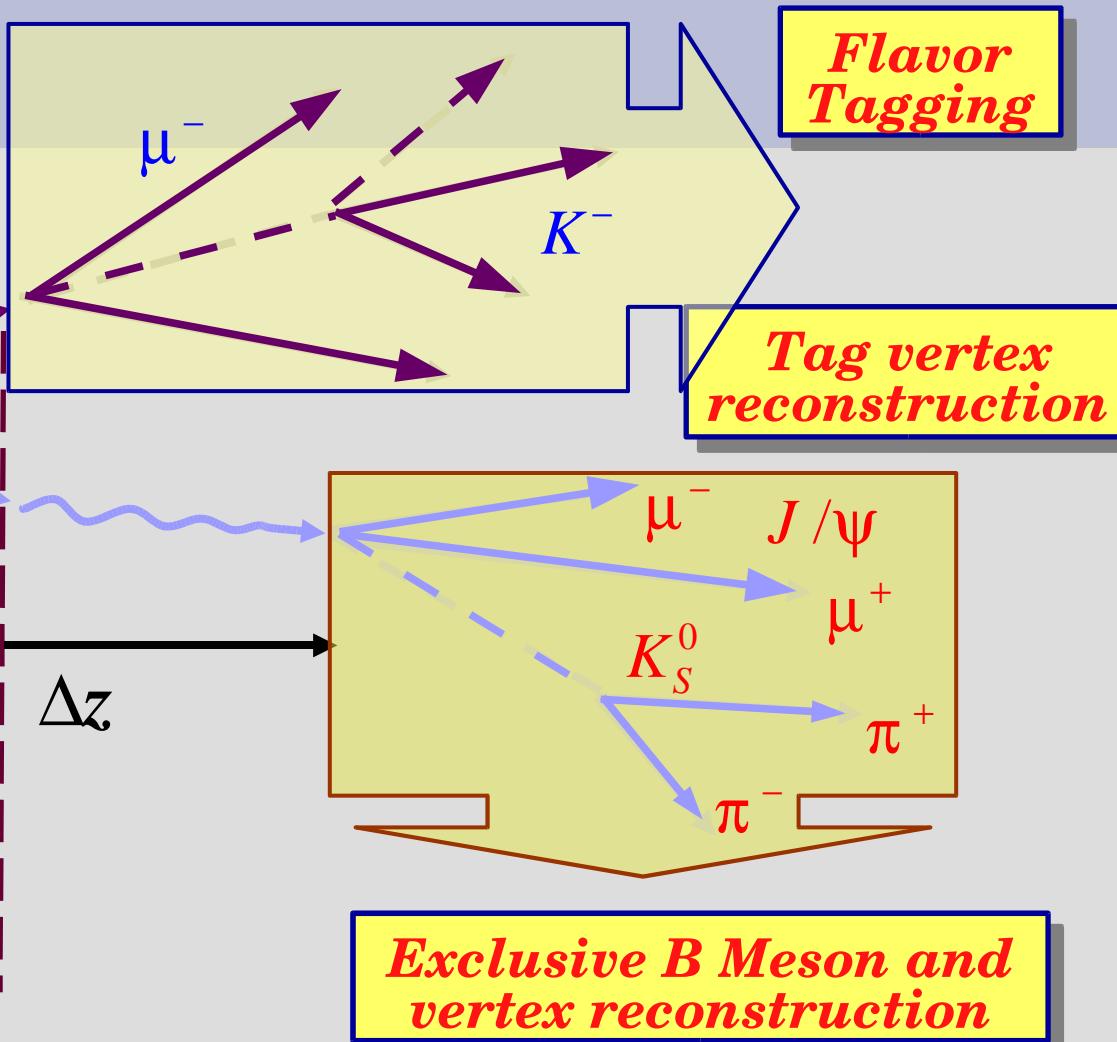


Δt is a signed quantity

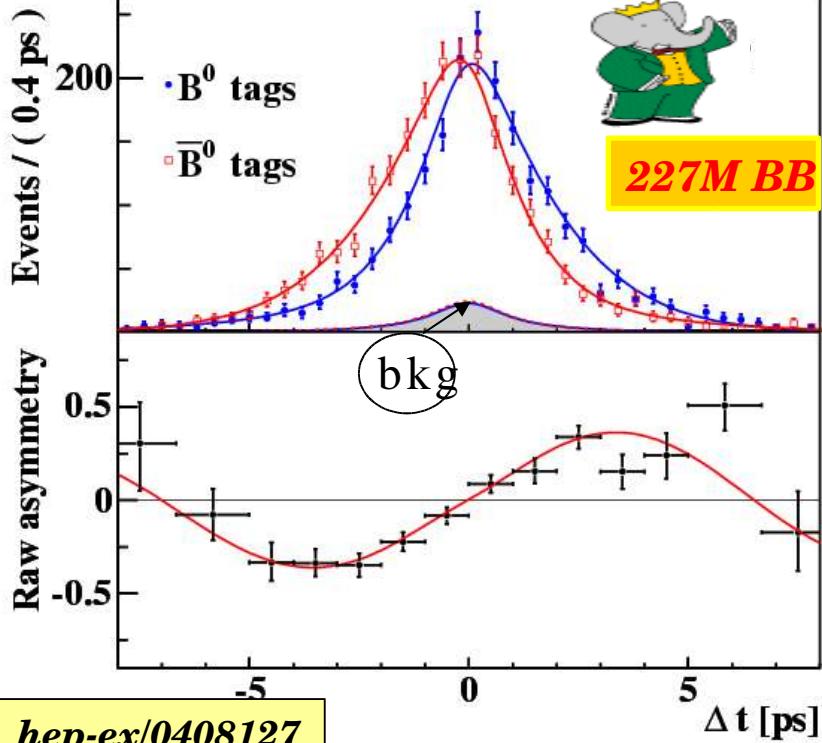
BaBar:

$$\sigma_{\Delta t} \sim 1 \text{ ps} \rightarrow 170 \text{ } \mu\text{m}$$

$$\tau_B \sim 1.6 \text{ ps} \rightarrow 250 \text{ } \mu\text{m}$$



$\sin 2\beta$ from charmonium ($b \rightarrow c\bar{c}s$) modes



$(cc)K_s^0$ (CP odd) modes

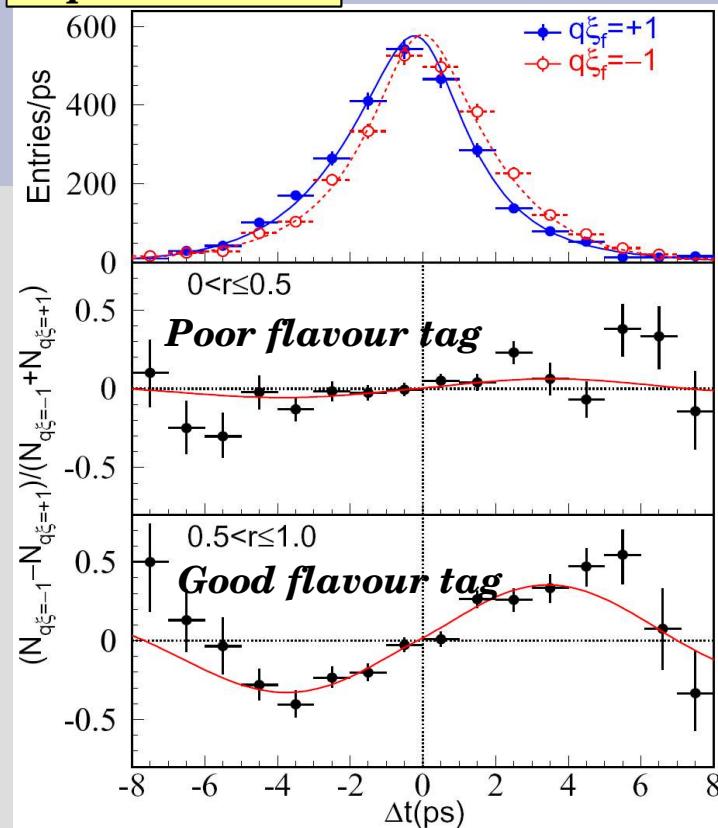
$$\sin 2\beta = 0.722 \pm 0.040 \pm 0.023$$

$$|\lambda| = |\bar{A}/A| = 0.950 \pm 0.031 \pm 0.013$$

Limit on
direct
CPV

$\sin 2\beta_{WA} = 0.726 \pm 0.037$ (stat+syst) from HFAG

hep-ex/0408111



$(cc)K_s^0$ (CP odd) + $cc K_L$ (CP even) modes

$$\sin 2\beta = 0.728 \pm 0.056 \pm 0.023$$

$$|\lambda| = |\bar{A}/A| = 1.007 \pm 0.041 \pm 0.033$$



Do and yield the same $\sin^2\beta$?

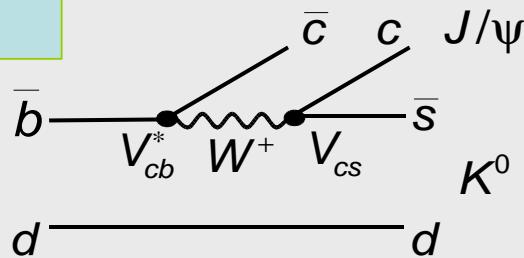
$b \rightarrow \bar{c} c s$ decays are tree and penguin diagrams, with equal dominant weak phases

$b \rightarrow \bar{s} s s$ decays are pure “internal” and “flavor-singlet” penguin diagrams

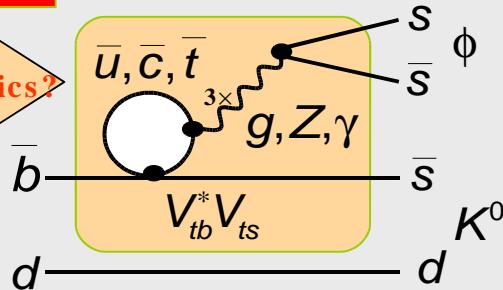
High virtual mass scales involved: believed to be sensitive to New Physics

Both decays dominated by single weak phase

Tree:



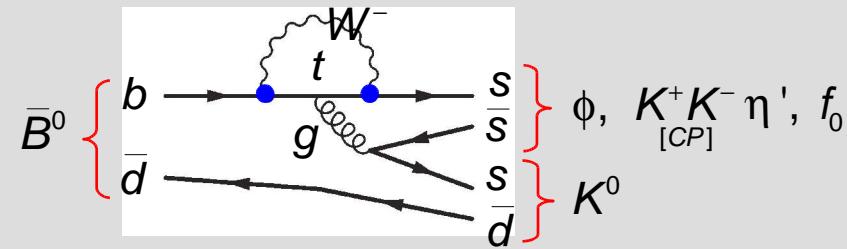
Penguin:



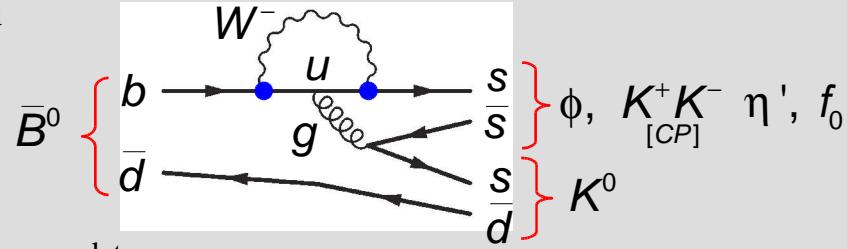
$\sin^2\beta$ [charmonium] ? $\sin^2\beta$ [s-penguin]

Diagram ranking:

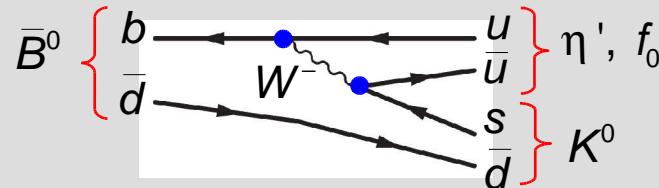
Dominant



Suppressed



Color-suppressed tree



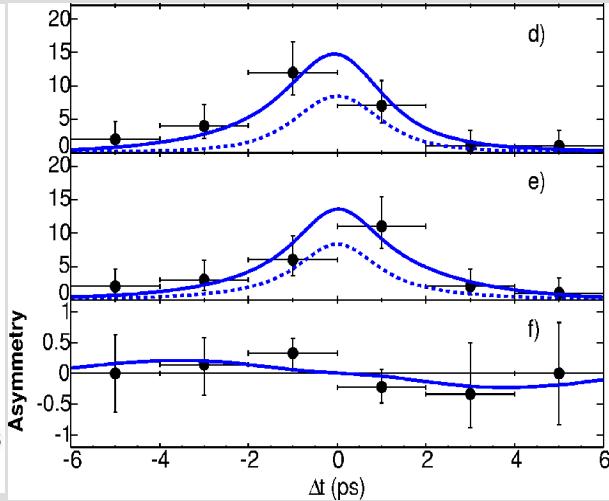
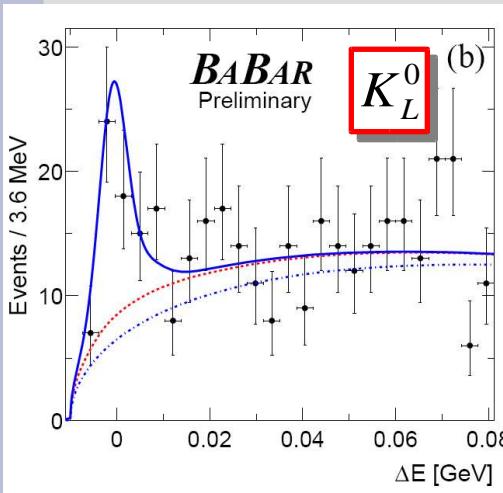
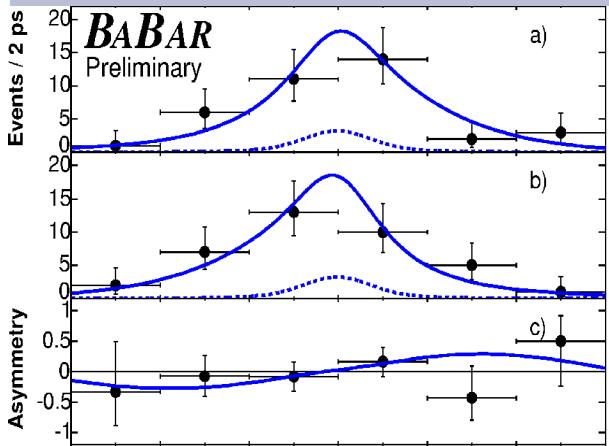
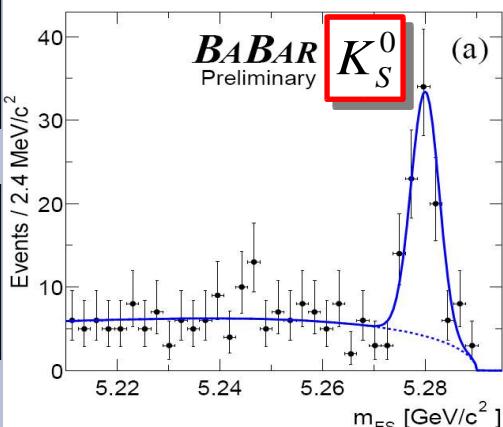
Modes with suppressed C-S tree diagram have smallest uncertainty (ϕ_{Ks})

BaBar results for $B^0 \rightarrow \phi K^0$



227M BB

hep-ex/0408072



Typical B -reconstruction variables:

$$m_{ES} = \sqrt{E_B^{*2} - P_B^2}$$

$$\Delta E = E_B^* - E_{beam}^*$$

$\phi \rightarrow KK$

- Separation kaons pions
- Suppress qq events using neural network or Fisher
- Opposite η_{CP} for ϕK_s and ϕK_L

$B \rightarrow \phi K_s: 114 \pm 12$ events

$S_{\phi Ks} = +0.29 \pm 0.31$ (stat.)

$C_{\phi Ks} = -0.07 \pm 0.27$ (stat.)

$B \rightarrow \phi K_L: 98 \pm 18$ events

$S_{\phi KL} = +1.05 \pm 0.51$ (stat.)

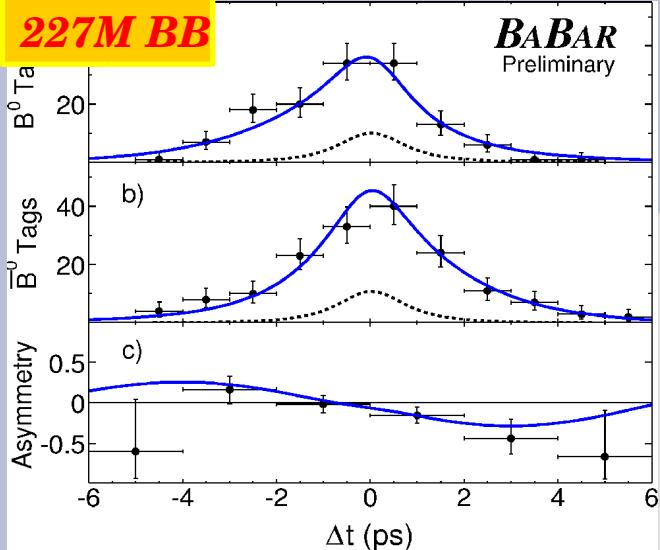
$C_{\phi KL} = +0.31 \pm 0.49$ (stat.)

$S_{\phi K0} = +0.50 \pm 0.25^{+0.07}_{-0.04}$

$C_{\phi K0} = +0.00 \pm 0.23 \pm 0.05$

$\sin 2\beta$ (ccs) @ 0.9σ

More BaBar results from $b \rightarrow sss$ penguins



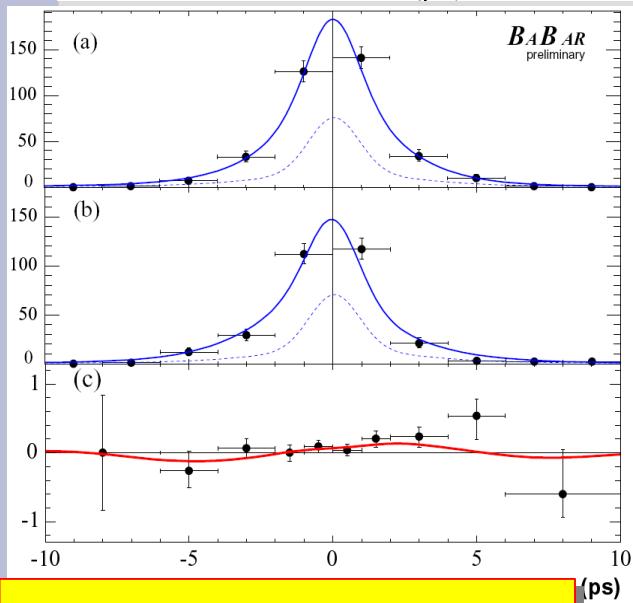
$$B \rightarrow (K^+ K^-)_{CP} K_S$$

- Independent sample with $(K^+ K^-)$ mass outside of region
- CP content can be determined experimentally with an angular moment analysis

$$\begin{aligned} S_{KKK_S} &= -0.42 \pm 0.17 \pm 0.04 \\ C_{KKK_S} &= +0.10 \pm 0.14 \pm 0.06 \end{aligned}$$

$$\begin{aligned} \text{Sin}2\beta &= \\ 0.55 \pm 0.22 \pm 0.04 \pm 0.11 & \\ \Rightarrow \text{sin}2\beta \text{ (ccs)} @ 0.7 \sigma & \end{aligned}$$

hep-ex/0408076



$$B \rightarrow \eta' K_S$$

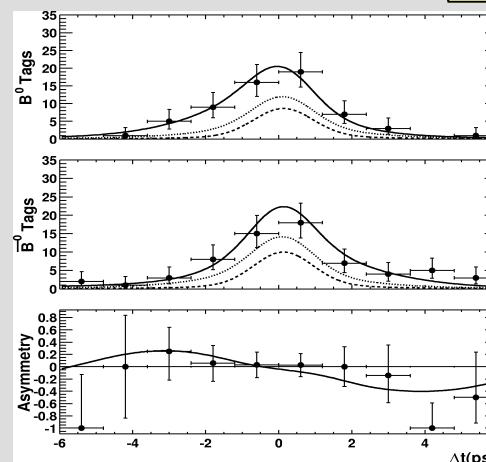
hep-ex/0408090

209M BB

$$\begin{aligned} \eta' &\rightarrow \rho\gamma, \eta\pi^+\pi^- \\ \eta &\rightarrow \gamma\gamma, \pi^+\pi^-\pi^0 \end{aligned}$$

$$\begin{aligned} S_{\eta' K_S} &= +0.27 \pm 0.14 \pm 0.03 \\ C_{\eta' K_S} &= -0.21 \pm 0.10 \pm 0.03 \end{aligned}$$

sin2beta (ccs) @ 3.0 sigma



$$B \rightarrow f_0(980) K_S$$

$$f_0(980) \rightarrow \pi^+ \pi^-$$

hep-ex/0408095

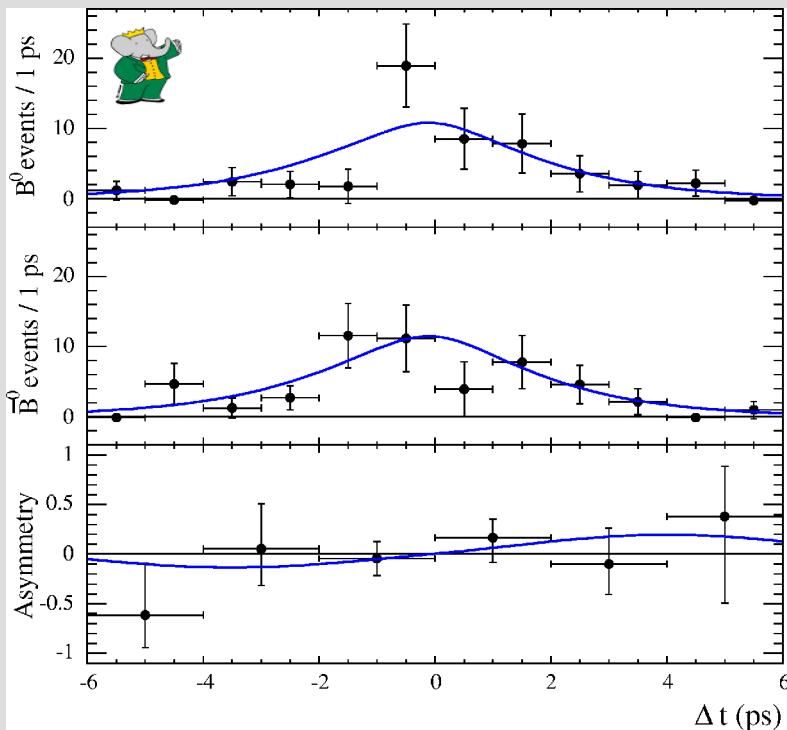
227M BB

$$\begin{aligned} S_{f_0 K_S} &= -0.95^{+0.32}_{-0.23} \pm 0.10 \\ C_{f_0 K_S} &= -0.24 \pm 0.31 \pm 0.15 \end{aligned}$$

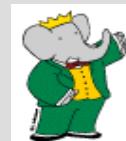
sin2beta (ccs) @ 0.6 sigma

Still another penguin mode: $B^0 \rightarrow \pi^0 K_S$

- Challenging mode because of the presence of the π^0
- New vertexing technique developed by BaBar in 2003 for this mode



*Background corrected signal-weights
(Pivk-LeDiberder physics 0402083)*



227M BB

hep-ex/0408062

$$S_{\pi^0 K_S} = +0.35^{+0.30}_{-0.33} \pm 0.04$$

$$C_{\pi^0 K_S} = +0.06 \pm 0.18 \pm 0.06$$



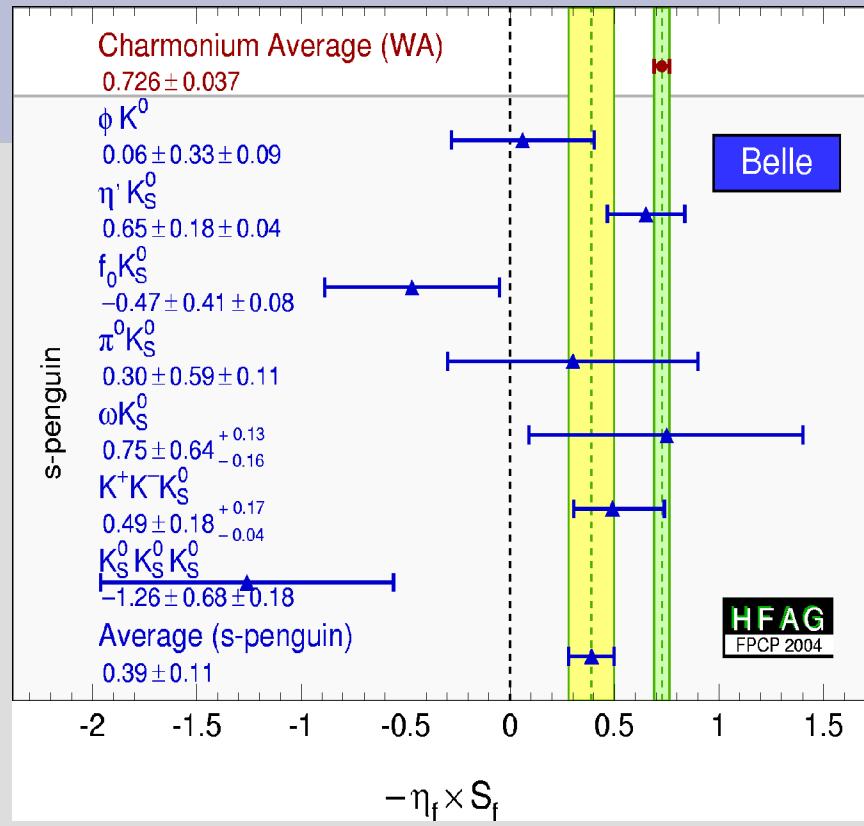
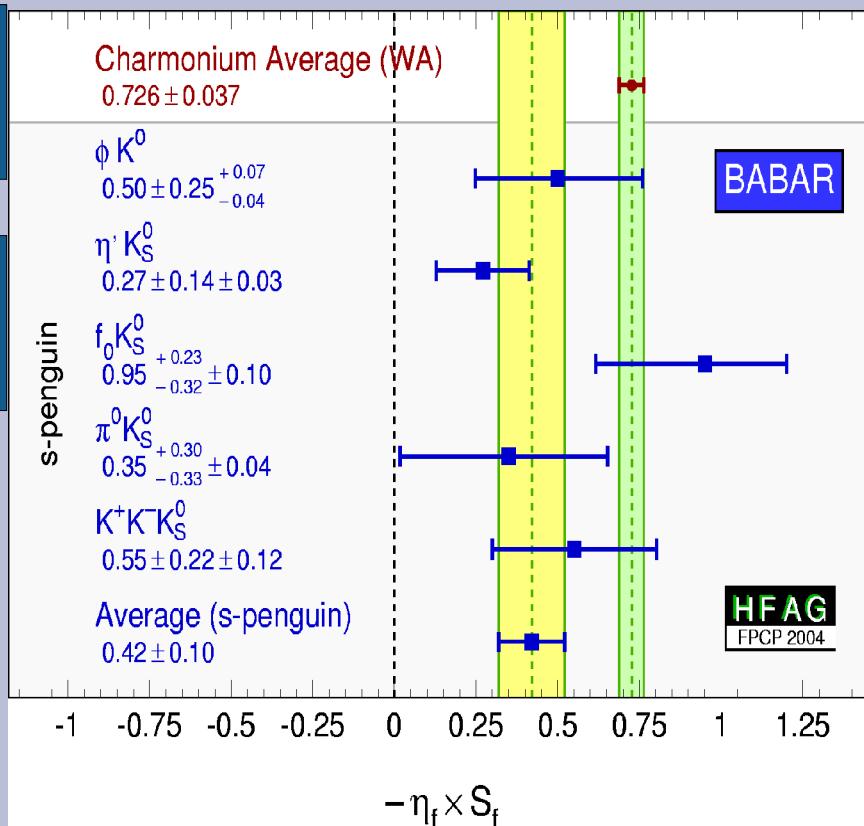
274M BB

hep-ex/0409049

$$S_{\pi^0 K_S} = +0.30 \pm 0.59 \pm 0.11$$

$$C_{\pi^0 K_S} = -0.12 \pm 0.20 \pm 0.07$$

Results on $\sin 2\beta$ from s-penguin modes

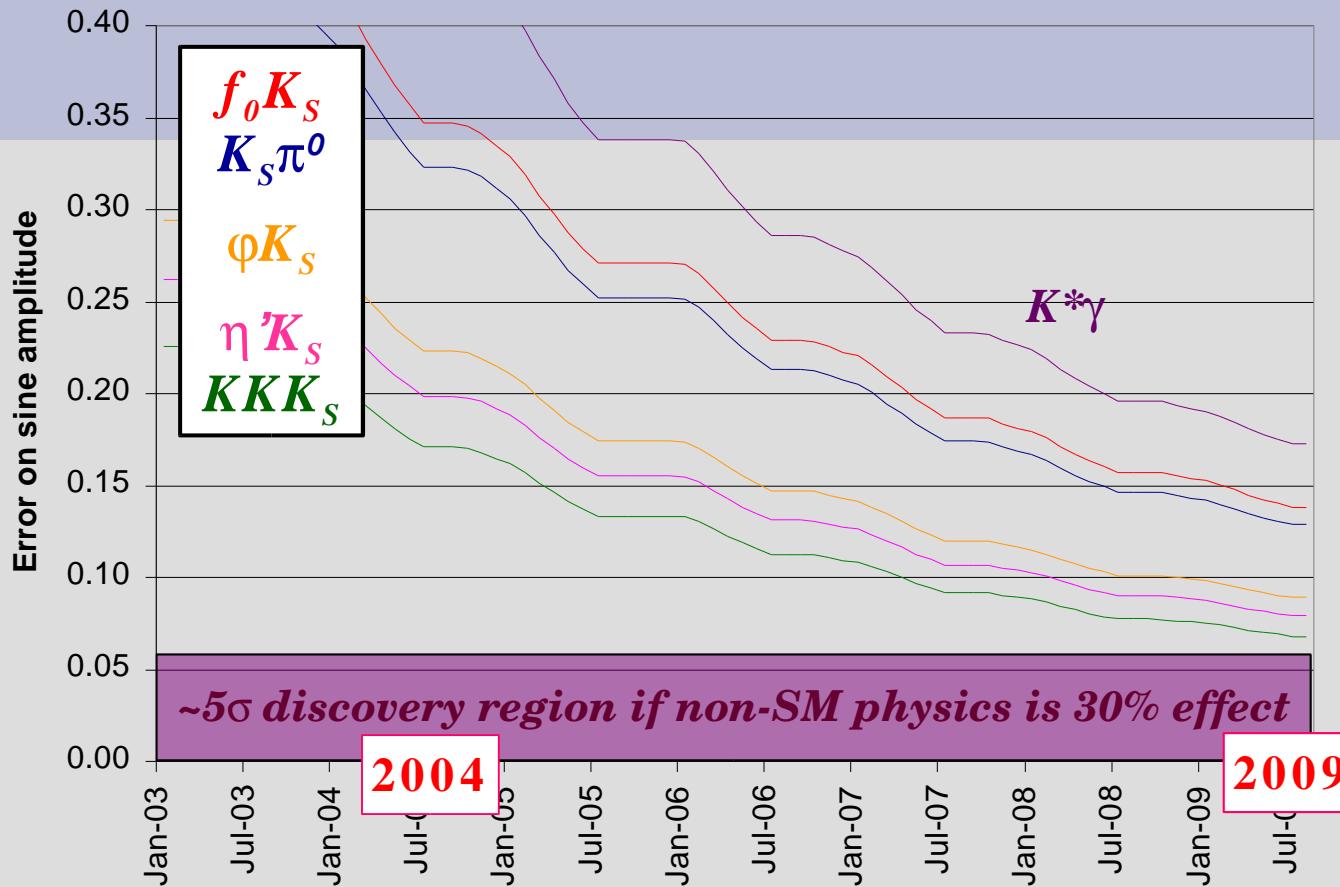


2.7 σ from s-penguin to $\sin 2\beta(c\bar{c})$

2.4 σ from s-penguin to $\sin 2\beta(c\bar{c})$

Note that: if NP contributes significantly to CPV in loop decays, we naturally expect it to be different among the modes \Rightarrow averaging only useful in case of SM

Projections for Penguin Modes

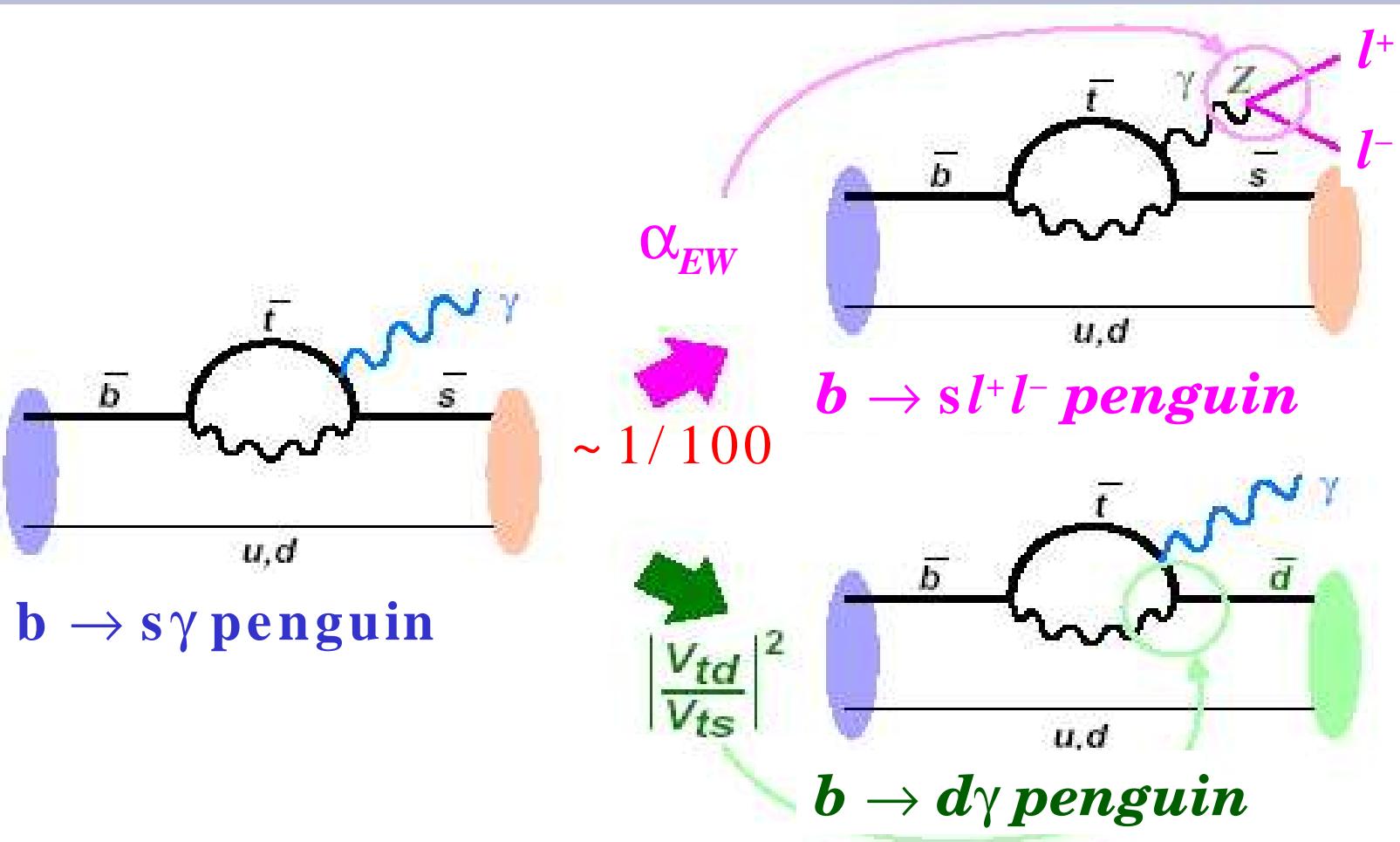


Luminosity expectations:

2006=500 fb^{-1}
2009=1.5 ab^{-1}

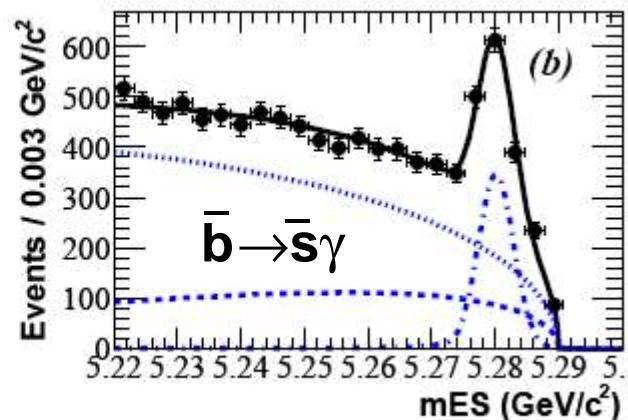
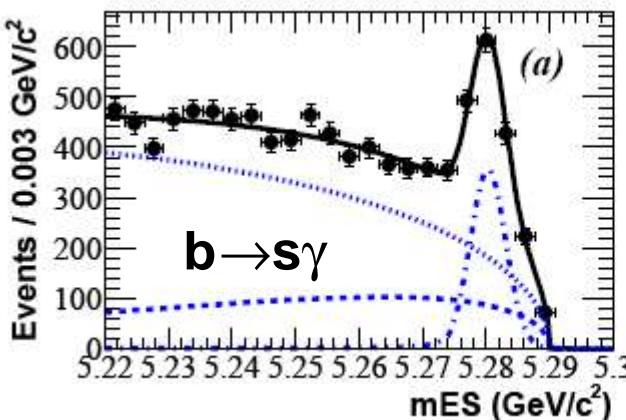
Projections are statistical errors only; but systematic errors at few percent level. BaBar projections only, but similar projections hold for Belle as well.

Radiative & EW Loops



Direct CP Asymmetry: $b \rightarrow s\gamma$ and $B \rightarrow K^*\gamma$

- $BF(b \rightarrow s\gamma)$ confirms SM predictions
- But direct CP asymmetry (< 1% in the SM) could receive ~10% NP contributions
- Either inclusive or exclusive decays could reveal new physics
- B or K charge tags the flavor of the b quark with ~1-2% asymmetry systematic



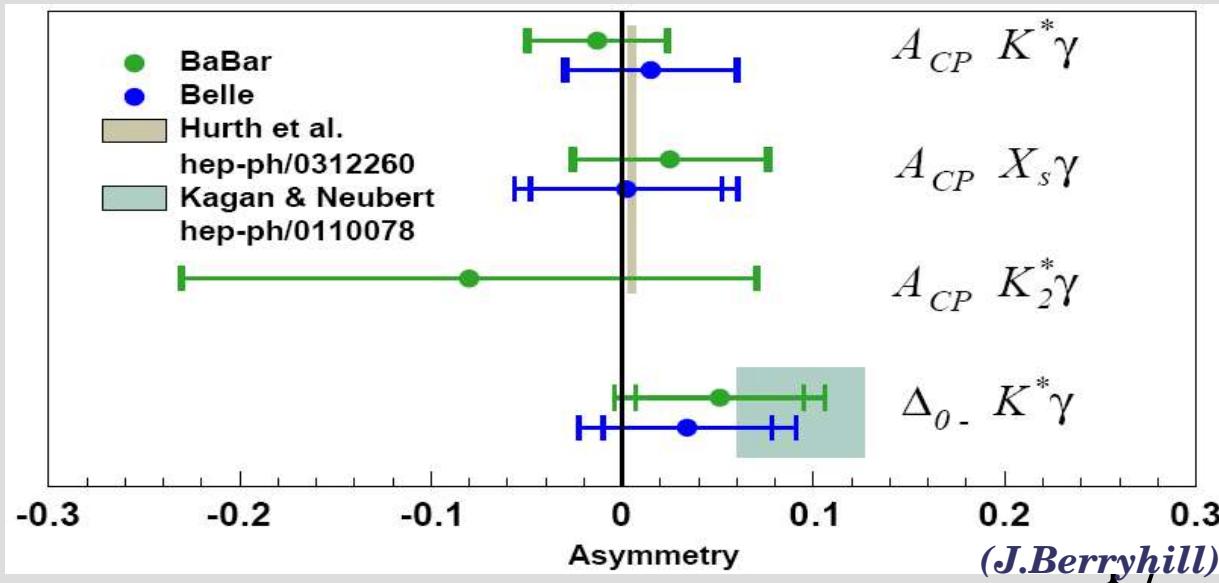
89M BB

PRL 93:021804(2004)

$$A_{CP} = 0.025 \pm 0.050 \pm 0.015$$

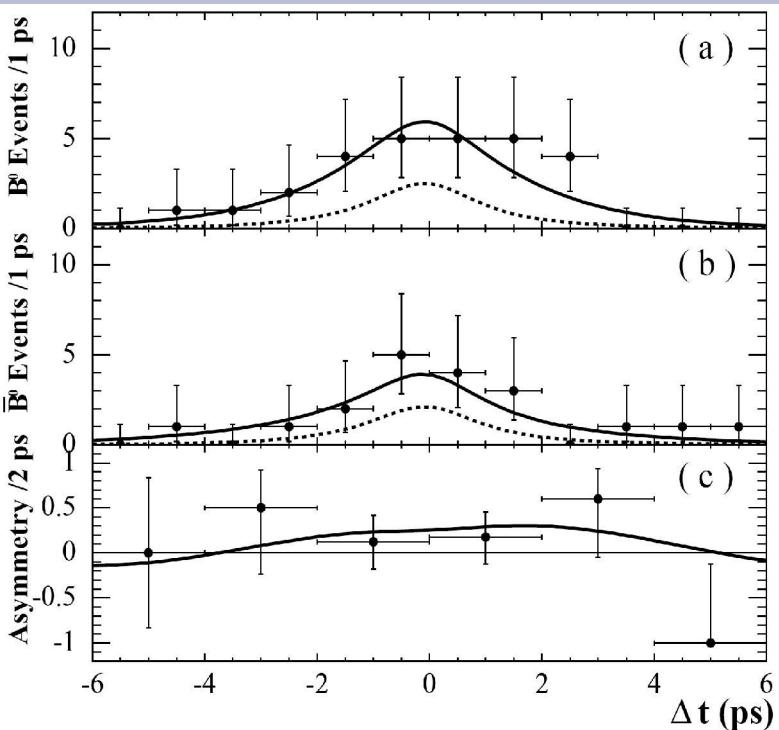
$$A_{CP} = \frac{\Gamma(b \rightarrow s\gamma) - \Gamma(\bar{b} \rightarrow \bar{s}\gamma)}{\Gamma(b \rightarrow s\gamma) + \Gamma(\bar{b} \rightarrow \bar{s}\gamma)}$$

CP asymmetries consistent with SM at 5% level:



Time Dependent CP asymmetry in $B \rightarrow K^*\gamma$

- Same technique as for $Ks\pi^0$
- In the SM, mixed decay to $K^*\gamma$ requires wrong photon helicity, thus
- CPV is suppressed. In SM: $C = -A_{CP} \approx -1\%$ $S \approx 2(m_s/m_b)\sin 2\beta \approx 4\%$



124M BB

hep-ex/0405082

$K^*\gamma$ signal = 105 ± 14 events

$$S_{K^*\gamma} = +0.25 \pm 0.63 \pm 0.14$$

$$C_{K^*\gamma} = -0.57 \pm 0.32 \pm 0.09$$

Consistent with SM

For C fixed to 0, $S = 0.25 \pm 0.65 \pm 0.14$



275M BB

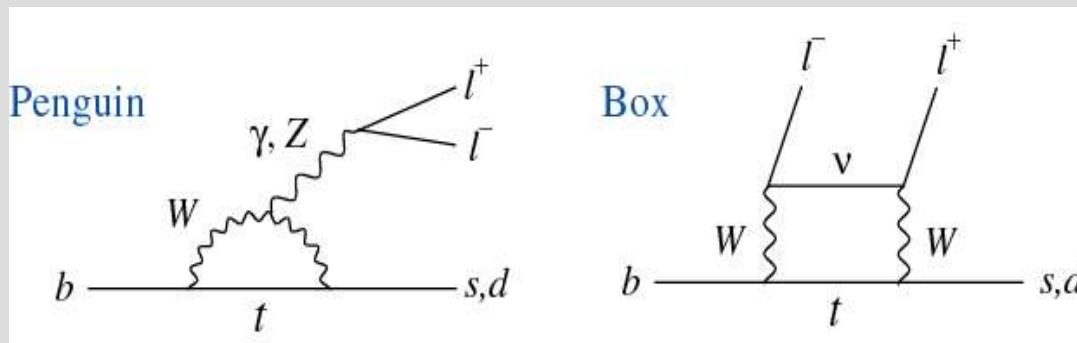
Belle-Conf-0475

$$S_{K^*\gamma} = -0.58 \pm 0.46 \pm 0.11$$

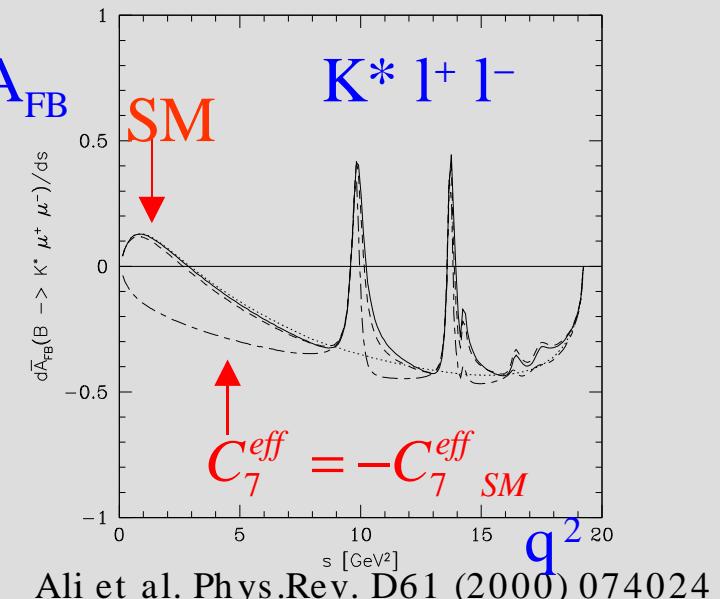
$$C_{K^*\gamma} = -0.03 \pm 0.34 \pm 0.11$$

$b \rightarrow s l^+ l^-$

- First observed in exclusive mode $B \rightarrow K ll$ by Belle
- Proceed through penguin, Z penguin and W box diagrams



- Sensitive to new physics
- Information on Wilson coefficient C_7 , C_9 , C_{10} can be obtained from square di-lepton momentum (q^2) distribution and forward-backward asymmetry $A_{FB}(q^2)$ of the two leptons.
- $BF(b \rightarrow sll)$ is low compared with $b \rightarrow s\gamma$, suppressed by additional α_{em} thus needs large statistics



$B \rightarrow K^{(*)} l^+ l^-$

- Apply tight particle identification criteria
- $P_e > 0.5 \text{ GeV}$, $P_\mu > 1 \text{ GeV}$
- Recover Bremsstrahlung photons for $e^+ e^-$ modes
- Peaking background from $J/\Psi(\Psi') Xs$ and $Xs\pi\pi$
- Non peaking background from semileptonic decays and qq

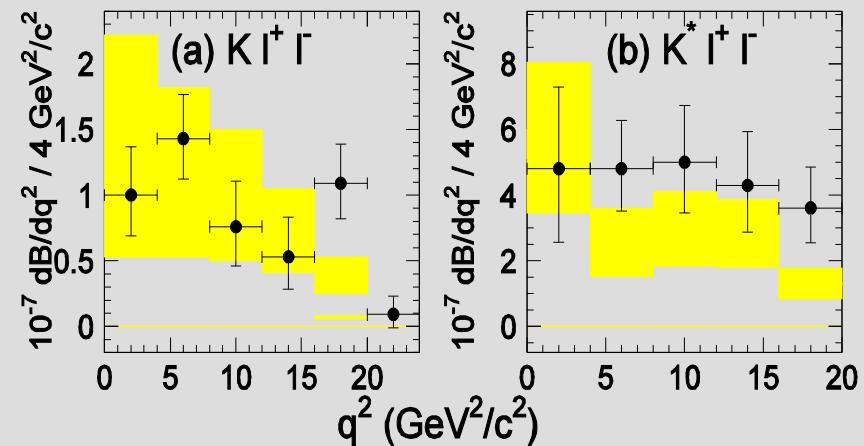
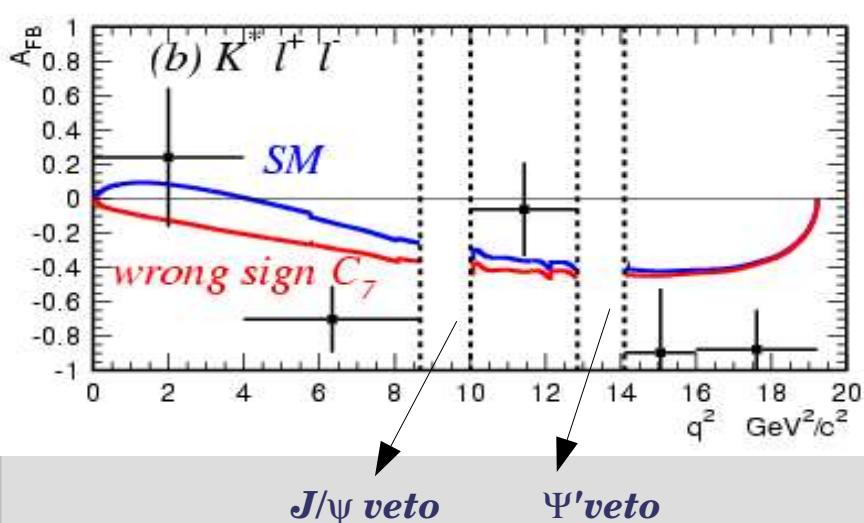


275M $B\bar{B}$

hep-ex/0410006

$$BF(Kl^+l^-) = (5.50^{+0.75}_{-0.70} + 0.27 + 0.02) 10^{-7}$$

$$BF(K^*l^+l^-) = (16.5^{+2.3}_{-2.2} \pm 0.9 \pm 0.4) 10^{-7}$$

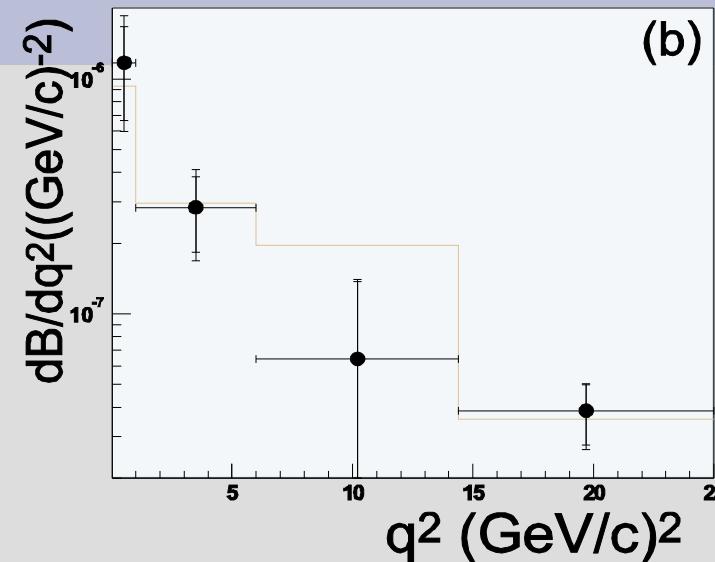
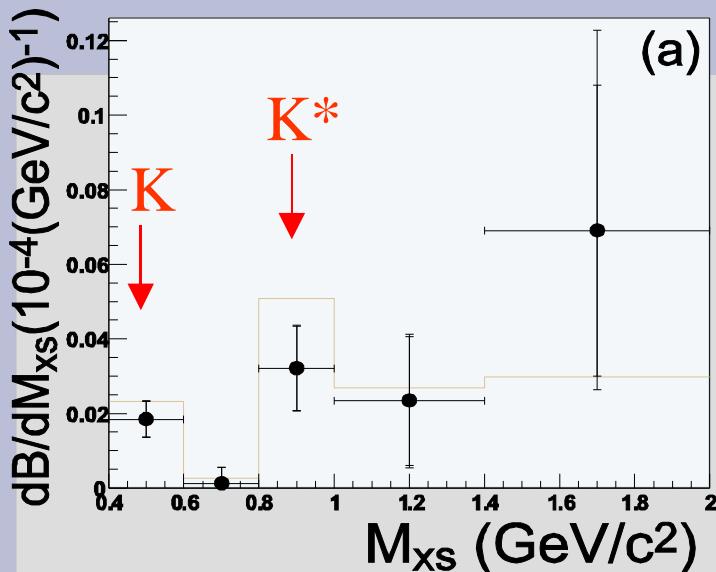


$$A_{FB} = \frac{\Gamma(\theta_{Bl^+} < \pi/2) - \Gamma(\theta_{Bl^+} > \pi/2)}{\Gamma(\theta_{Bl^+} < \pi/2) + \Gamma(\theta_{Bl^+} > \pi/2)}$$

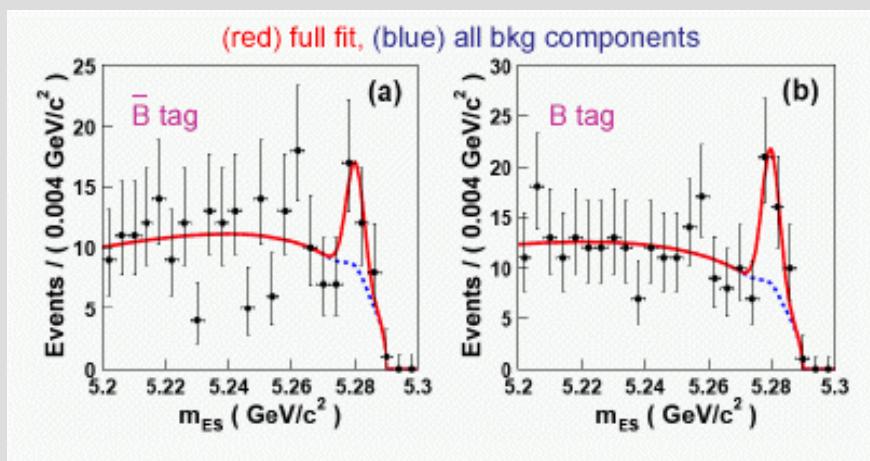
$B \rightarrow X_s l^+ l^-$

Look at sum of exclusive modes from s-quark fragmentation:

$K^{(*)}$ and up to 4 pions up (~50% of total final states)



152M BB
hep-ex/0408119



Direct CP Asymmetry

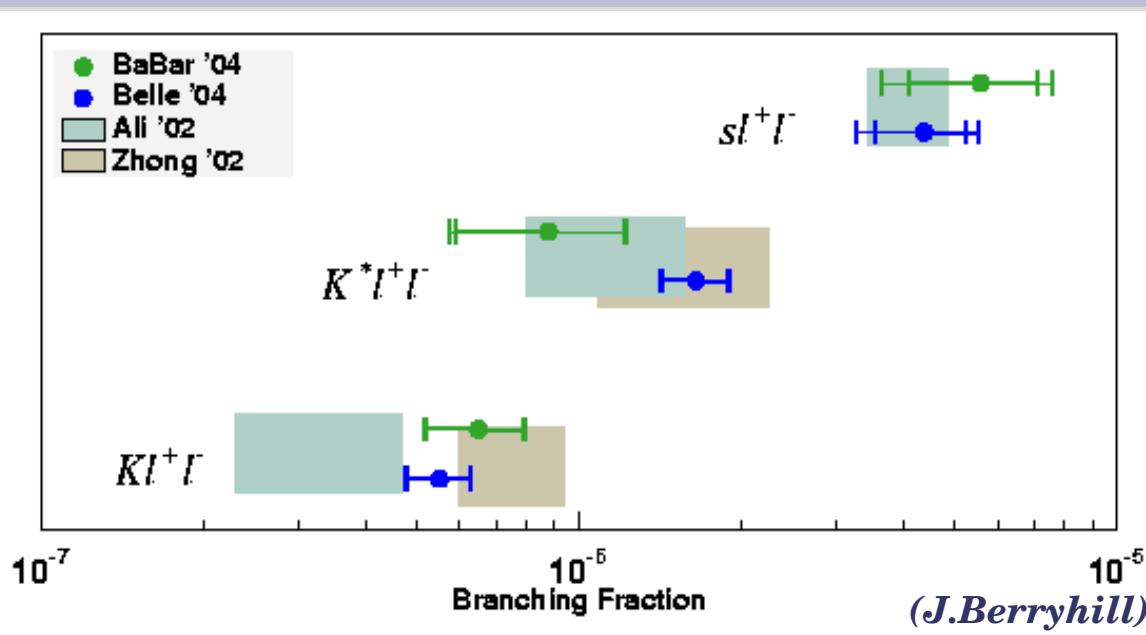
	$B \rightarrow X_s l^+ l^-$
$N(\bar{B}) \pm (\text{stat})$	14.7 ± 6.5
$N(B) \pm (\text{stat})$	22.9 ± 7.4
$A_{CP} \pm (\text{stat})$	-0.22 ± 0.26

89M BB
hep-ex/0404006

$$A_{CP}(X_s l^+ l^-) = -0.22 \pm 0.26 \pm 0.02$$

b→*sll branching ratio summary*

Good Agreement with SM



- $BF(Kee)/BF(K\mu\mu)$ sensitive to neutral Higgs emission from internal loop in 2HDM with large $\tan \beta$.
- $BF(K^*ee)/BF(K^*\mu\mu)$ sensitive to size of photon pole

$$\mathcal{R}_{K\ell\ell} = \frac{\mathcal{B}(B \rightarrow K\mu\mu)}{\mathcal{B}(B \rightarrow Kee)} = 1.38^{+0.39+0.06}_{-0.41-0.07} = 1.00$$

$$\mathcal{R}_{K^*\ell\ell} = \frac{\mathcal{B}(B \rightarrow K^*\mu\mu)}{\mathcal{B}(B \rightarrow K^*ee)} = 0.98^{+0.30}_{-0.31} \pm 0.08 \sim 0.75$$

in the SM.



$b \rightarrow d \gamma$: $B \rightarrow \rho(w) \gamma$

- Important to reject $K^* \gamma$
- Particle identification is crucial

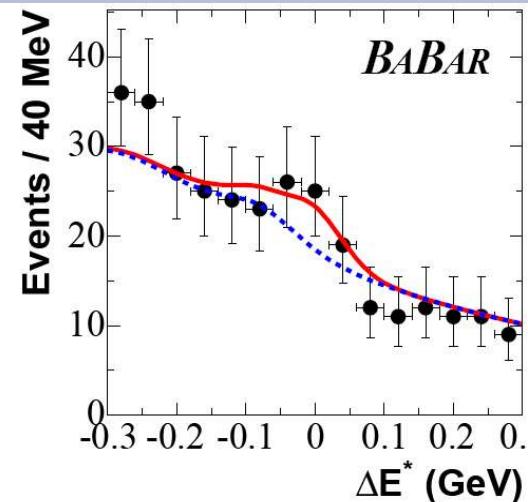
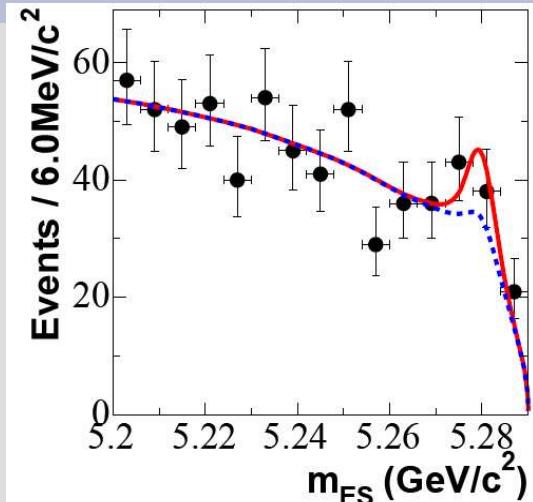
$$\Gamma(B \rightarrow (\rho, \omega) \gamma) = \Gamma(B^+ \rightarrow \rho^+ \gamma) = 2 \Gamma(B^0 \rightarrow \rho^0 \gamma) = 2 \Gamma(B^0 \rightarrow \omega \gamma)$$



219M $B\bar{B}$

[hep-ex/0408034](https://arxiv.org/abs/hep-ex/0408034)

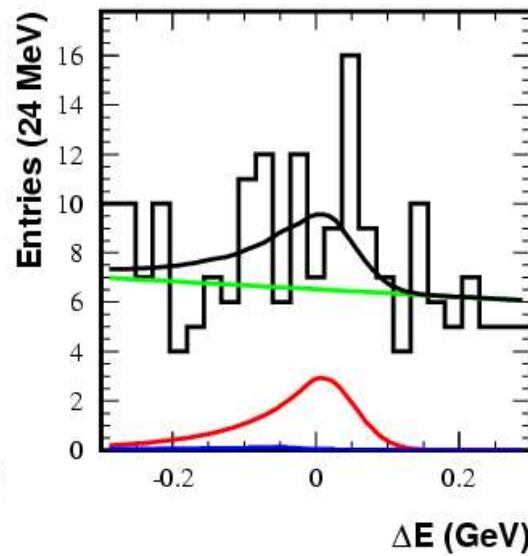
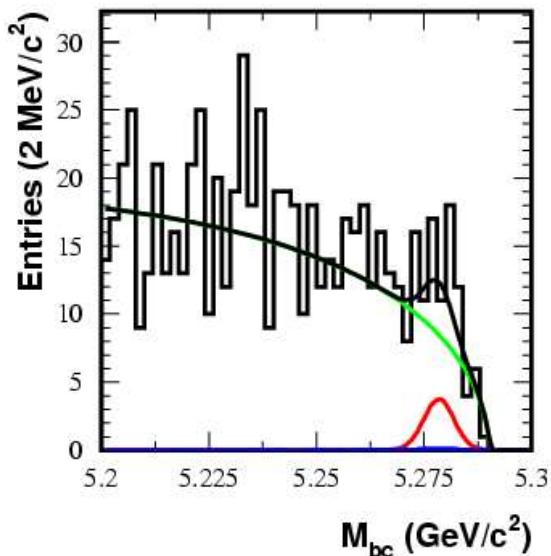
$BF(B \rightarrow (\rho, \omega) \gamma) = (0.72 \pm 0.27) \times 10^{-6}$
 $[< 1.4 \times 10^{-6} @ 90\% CL]$



275M $B\bar{B}$

[hep-ex/0408137](https://arxiv.org/abs/hep-ex/0408137)

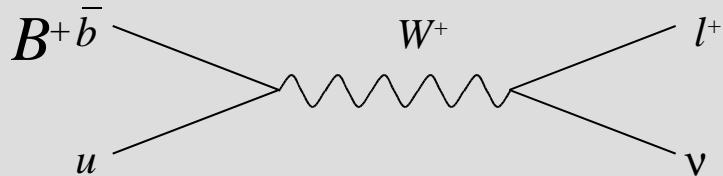
$BF(B \rightarrow (\rho, \omega) \gamma) = (0.6 \pm 0.3 \pm 0.1) \times 10^{-6}$
 $[< 1.2 \times 10^{-6} @ 90\% CL]$



Leptonic B decays to $\tau^+ \nu$, $l^+ l^-$, $\nu \bar{\nu}$

Leptonic decays of heavy-quark mesons provide a laboratory

- For testing straightforward SM predictions:

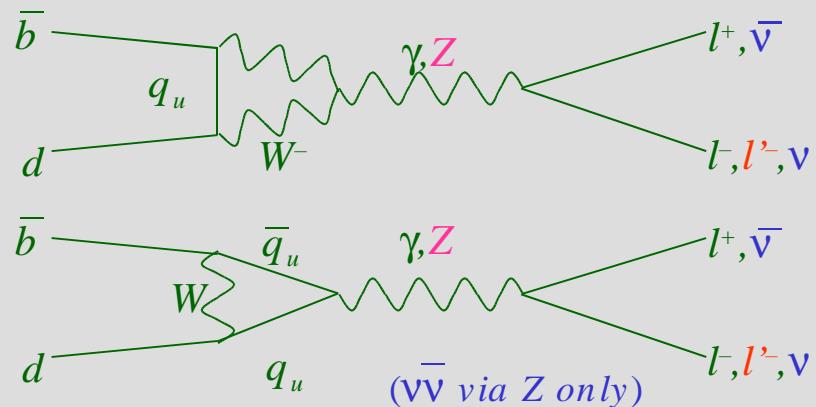
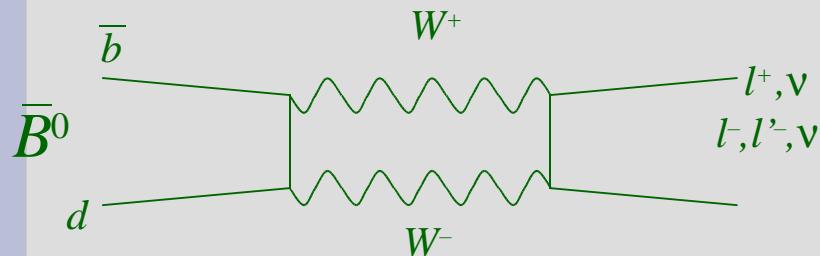


SM predictions:

$$BF(B^+ \rightarrow \tau^+ \nu_\tau) \sim 10^{-5}$$

$$BF(B^+ \rightarrow \mu^+ \nu_\mu) \sim 10^{-7}$$

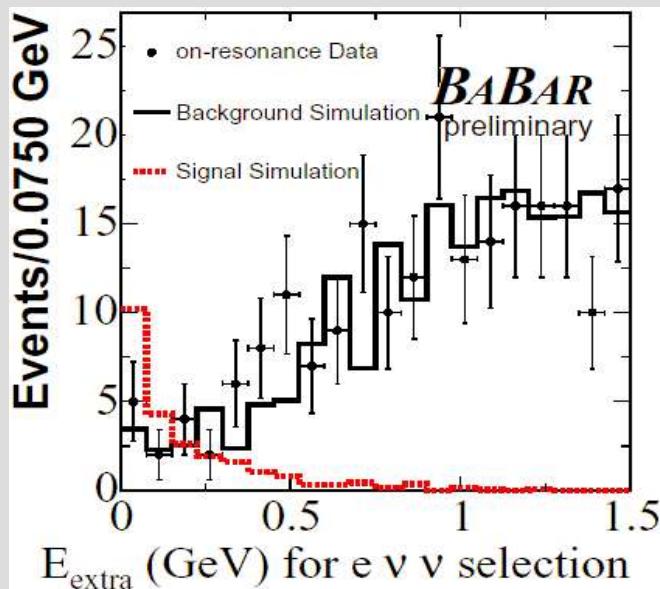
- For searching for non-SM effects in highly suppressed processes. Some new-physics in loops (e.g., SUSY) can enhance these by orders of magnitude. Also LFV?



$B^+ \rightarrow \tau \nu$

- Reconstruction of $\tau \rightarrow \mu(e) \nu \nu, \pi \nu, \pi \pi^0 \nu, \pi \pi \pi \nu$
- Large missing energy in the event due to the neutrinos
- Tag the other B , $B \rightarrow D^{*0} l \bar{n}$, $D^{(*)} X$: strong suppression of combinatorial and continuum background, although low efficiency

(Signal MC scaled to $BF=10^{-3}$)



Discriminating variable: remaining neutral energy in the event after the signal and tag B are subtracted



[hep-ex/0408091](#)

[hep-ex/0407038](#)

$B(B^+ \rightarrow \tau^+ \nu_\tau) < 3.3 \times 10^{-4}$ (90%CL)

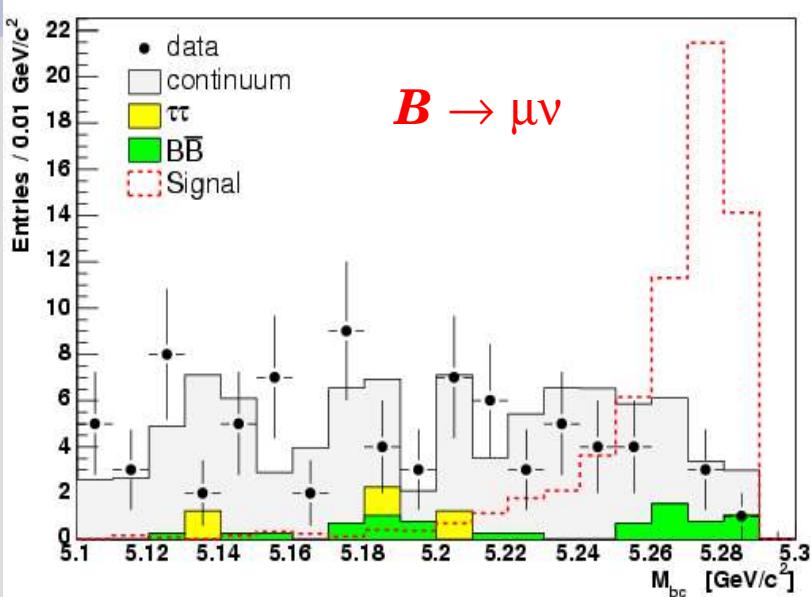


[hep-ex/0408144](#)

124M BB

$B(B^+ \rightarrow \tau^+ \nu_\tau) < 2.9 \times 10^{-4}$ (90%CL)

$B^0 \rightarrow \mu\nu, l^- \nu \gamma$



$$BF(B \rightarrow \mu\nu) < 2.0 \times 10^{-6} \text{ (90%CL)}$$

$$BF(B \rightarrow e\nu\gamma) < 2.2 \times 10^{-5} \text{ (90%CL)}$$

$$BF(B \rightarrow \mu\nu\gamma) < 2.3 \times 10^{-5} \text{ (90%CL)}$$

- *Helicity suppression of $B \rightarrow \mu\nu$ with respect to $B \rightarrow \tau\nu$, smaller BF of ~225 times*
- *Observation with current dataset would be clear indication of NP*
- *Search extended to radiative modes ($B \rightarrow l\nu\gamma$) for electrons and muons (where no helicity suppression does occur)*

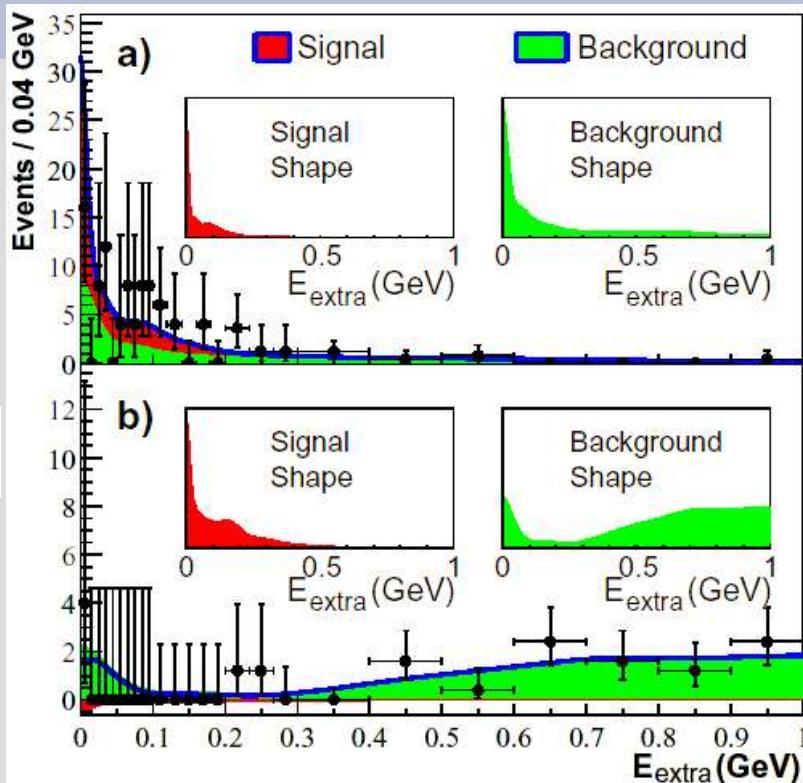
- *Selection is based on electron and muon identification*
- *The other B is in the event is tagged*



$B^0 \rightarrow invisible (\nu \bar{\nu}), \nu \bar{\nu} \gamma$

$\nu \bar{\nu}$

$\nu \nu \gamma$



- **The Branching Fraction for $\nu \nu$ is well below the range of current observability**
- **Higher ($\sim 10^{-9}$) but still below the current range is the $B \rightarrow \nu \nu \gamma$**
- **Experimental signature: tag the other B in the event in $B \rightarrow D^{(*)} l \nu$**
- **Look at the remaining neutral energy in the event**

$$BF(B^0 \rightarrow invisible) < 22 \times 10^{-5} \text{ (90\%CL)}$$

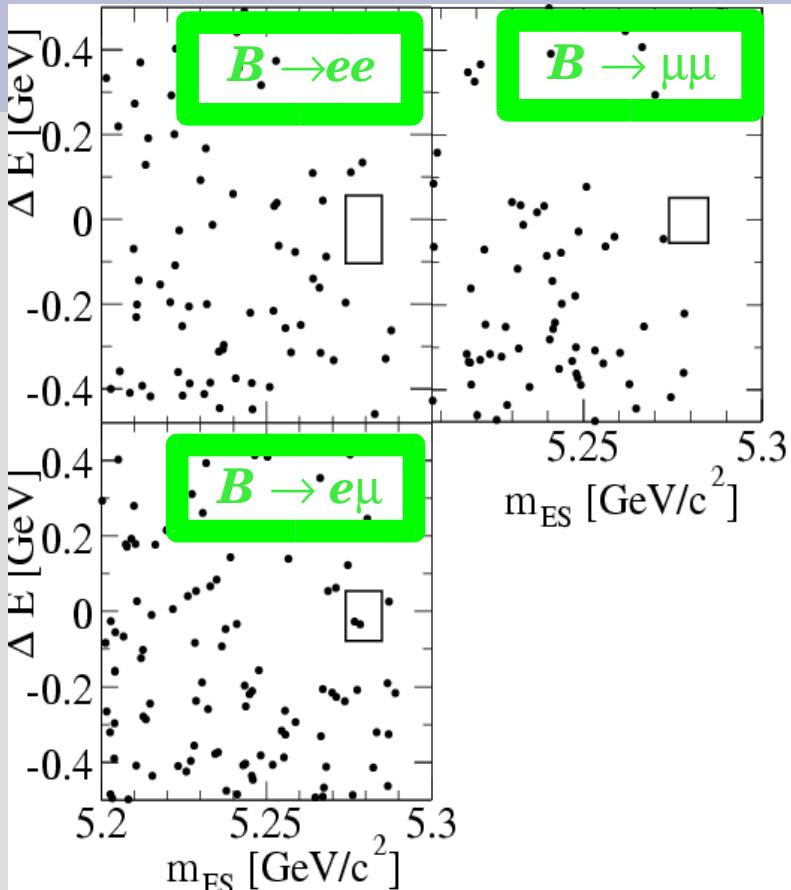
$$BF(B^0 \rightarrow \nu \nu \gamma) < 4.7 \times 10^{-5} \text{ (90\%CL)}$$



89M BB

hep-ex/0405071

$$B^0 \rightarrow l^+ l^- (e^+e^-, \mu^+\mu^-, e^+\mu^-)$$



Highly suppressed processes in the SM

Experimental key features:

- *identification of two high energy lepton*
- *rejection of QED and qq backgrounds*

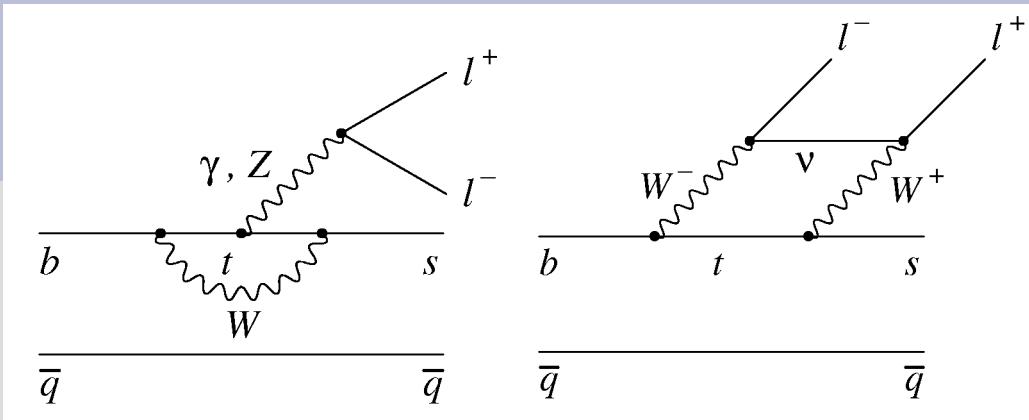
Improvements with respect to the previous limits:

- $BF(B \rightarrow ee) < 6.1 \times 10^{-8}$ (90%CL)
- $BF(B \rightarrow \mu\mu) < 8.3 \times 10^{-8}$ (90%CL)
- $BF(B \rightarrow e\mu) < 18 \times 10^{-8}$ (90%CL)



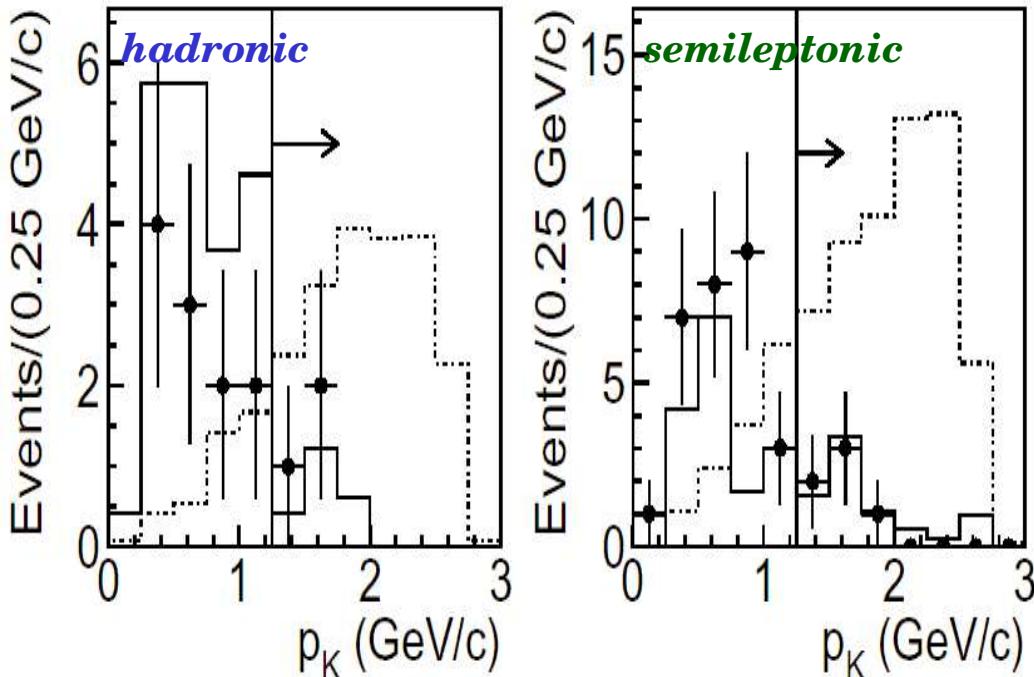
127M BB

Leptonic B decays to $K(\pi) \nu\bar{\nu}$



- *The flavor-changing neutral current decays $B \rightarrow K/\pi \nu\bar{\nu}$ occur in the Standard Model via one-loop radiative penguin and box diagrams*
- *SM expectation: $B(B^+ \rightarrow K^+\nu\bar{\nu}) \sim 10^{-6}$, $B(B^+ \rightarrow \pi^+\nu\bar{\nu}) \sim 10^{-7}$*
- *Their analysis is theoretically very clean; observation of these processes would be complementary to the observation of $B \rightarrow K^{(*)} l^+ l^-$*
- *These also present another opportunity for the observation of new-physics effects in the loops.*

$B^+ \rightarrow K/\pi^+\nu\bar{\nu}$



Points: data; solid: background MC;
dashed: signal MC (arbitrary scale)

- Large missing energy
- Tagged B in the event reconstructed in semileptonic or hadronic decays
- Combinatorial background from continuum events reduced using topological variables
- $\pi\nu\nu$ and $K\nu\nu$ have opposite particle identification criteria

$$BF(B^+ \rightarrow K^+\nu\nu) < 5.2 \times 10^{-5} \text{ (90\%CL)}$$

$$BF(B^+ \rightarrow \pi^+\nu\nu) < 1.0 \times 10^{-4} \text{ (90\%CL)}$$



89M BB

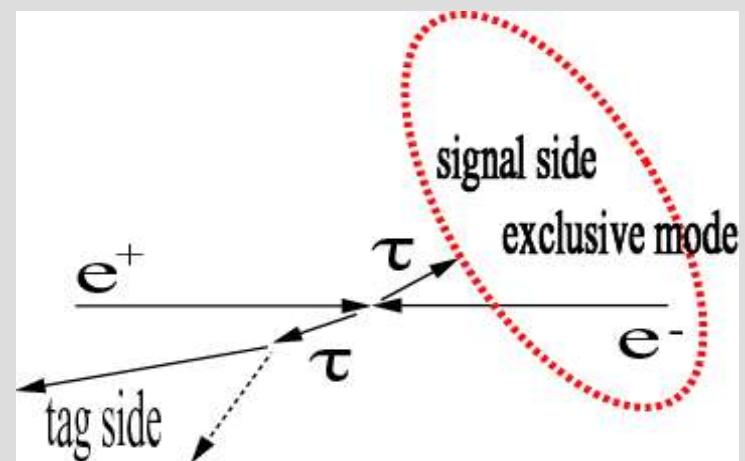
Search for lepton flavour violation in tau decays

@ BaBar/Belle: $\sigma(e^+e^- \rightarrow \tau\tau) = 0.9 \text{ nb}$; $\sigma(e^+e^- \rightarrow BB) = 1.0 \text{ nb}$ at (4S)

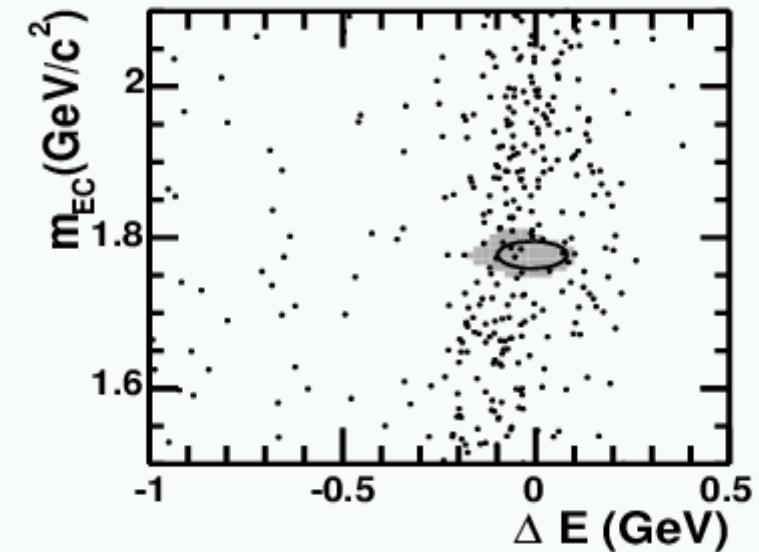
Lepton (baryon) flavour violation not yet observed. It is supposed to be very small in the SM. It is indeed enhanced in many models beyond the SM

Experimental Strategy:

- *Separation into 2-hemispheres*
 - signal-side
 - tag-side: 1 or 3 prong (need high efficiency)
- Background from higher-order radiative Bhabha and $\mu\mu$, qq , $\tau\tau$ with wrong particle identification



Search for $\tau \rightarrow \mu(e)\gamma$



Dots = data, shaded region = MC signal

$\tau \rightarrow \mu\nu$

- Clean signature given by a μ and γ compatible with τ mass
- The other τ decays in 1 or 3 charged particles
- Background from $ee \rightarrow \mu\mu\gamma$, $ee \rightarrow \tau\tau\gamma$
- Use neural Network

$BF(\tau \rightarrow \mu\gamma) < 0.9 \times 10^{-7} \text{ 90%CL}$

Preliminary BaBar result @ TAU 04



87.1/fb data

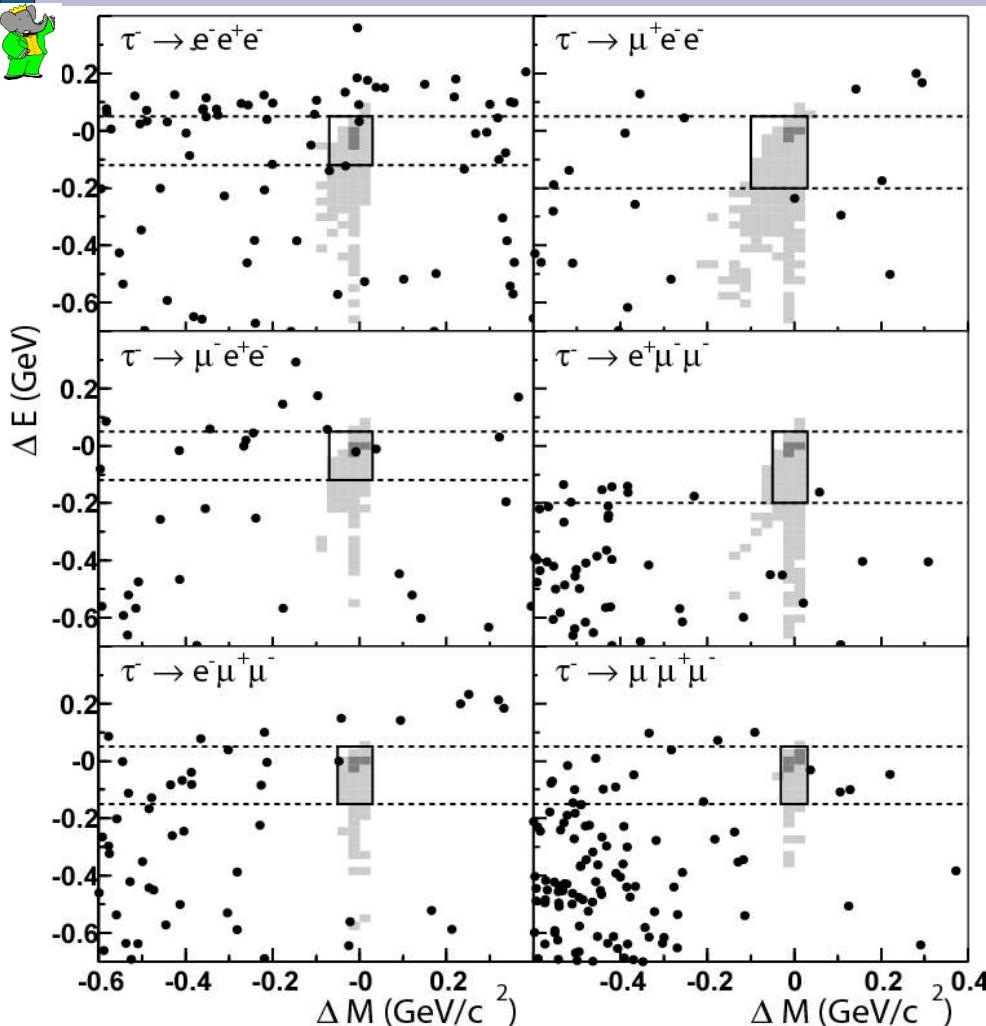
$\tau \rightarrow e\nu$

- Require e and γ consistent with τ mass
- Main backgrounds $\tau\tau\gamma$ and $ee\gamma$

$BF(\tau \rightarrow e\gamma) < 3.8 \times 10^{-7} \text{ 90%CL}$

Belle-Conf.04069

Search for $\tau \rightarrow lll, lhh$ ($h=K, \pi$)



All possible combinations consistent with charge conservation are considered

A total of 6 lll final states and 14 hhl final states are studied

The other tau has only a charged track

Main background from low multiplicity qq events, Bhabha, $\mu\mu$, $\tau\tau$.

BF limits are set $\sim 2 \times 10^{-7}$ per each final state



PRL 92:121801(2004)



hep-ex/0403039

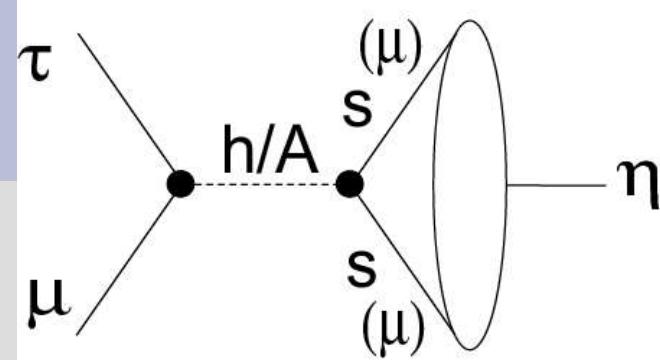


hep-ex/0409036

Search for LFV τ decays involving π^0, η, η'

$\tau \rightarrow \mu \eta$ provides a very stringent bound on Higgs mediated LFV decays

Searches for $\tau \rightarrow l \eta, l \pi^0, l \eta'$ (where $\eta' \rightarrow \pi \pi \eta$) are performed



153.8/fb

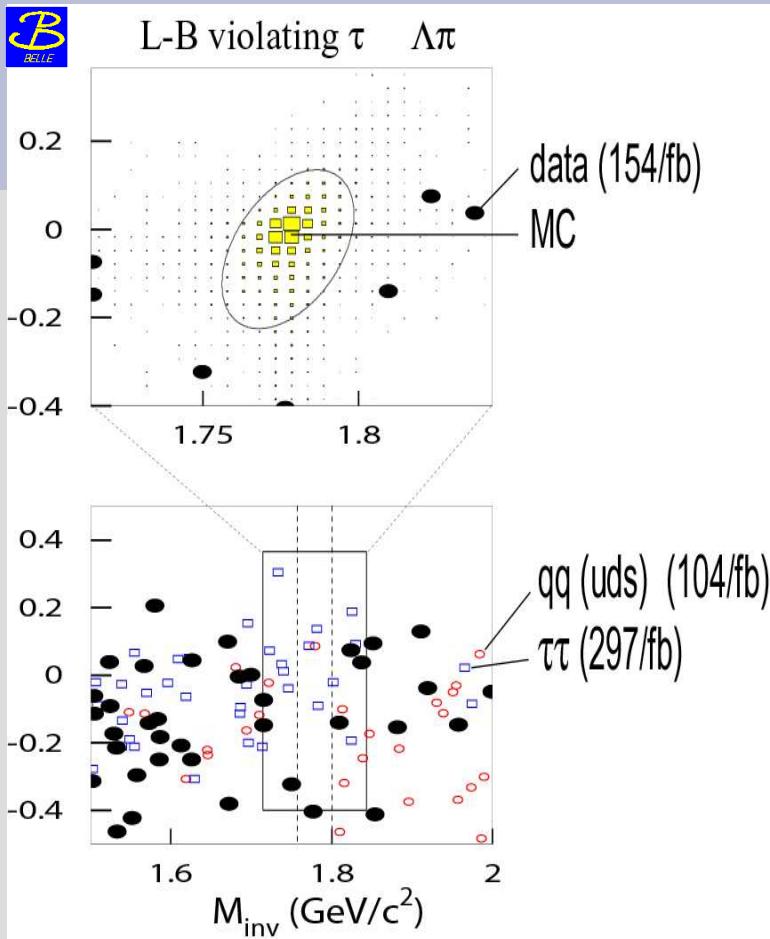
Belle-Conf-0432

Mode	Subdecay mode	U.L. of \mathcal{B} @ 90% C.L.
$\tau^- \rightarrow e^- \eta$	$\eta \rightarrow \gamma\gamma$	3.9×10^{-7}
	$\eta \rightarrow \pi^+ \pi^- \pi^0$	5.6×10^{-7}
	combined	2.3×10^{-7}
$\tau^- \rightarrow \mu^- \eta$	$\eta \rightarrow \gamma\gamma$	2.4×10^{-7}
	$\eta \rightarrow \pi^+ \pi^- \pi^0$	5.4×10^{-7}
	combined	1.3×10^{-7}
$\tau^- \rightarrow e^- \pi^0$	$\pi^0 \rightarrow \gamma\gamma$	1.9×10^{-7}
	$\pi^0 \rightarrow \gamma\gamma$	4.3×10^{-7}
$\tau^- \rightarrow e^- \eta'$	$\eta' \rightarrow \pi^+ \pi^- \eta$	10×10^{-7}
	$\eta' \rightarrow \pi^+ \pi^- \eta$	4.1×10^{-7}

**10-70 times
tighter limit
than before**

First search

Search for Baryonic Decays of the tau



*In some extention of the SM,
L and B numbers are separately
violated but L-B is conserved*

*Search for tau decays violating
L and B separately is performed*

$$\text{Br}(\tau^- \rightarrow \bar{\Lambda}\pi^-) < 1.3 \times 10^{-7} \text{ @ 90% C.L. } (B-L \text{ conserving})$$
$$\text{Br}(\tau^- \rightarrow \Lambda\pi^-) < 0.70 \times 10^{-7} \text{ @ 90% C.L. } (B-L \text{ violating})$$

$$\text{Br}(\tau \rightarrow p\gamma) < 3.0 \times 10^{-7} \text{ @ 90% C.L.}$$

$$\text{Br}(\tau \rightarrow p\pi^0) < 6.5 \times 10^{-7} \text{ @ 90% C.L.}$$

153.8/fb
except $p\gamma$ (86.7/fb)

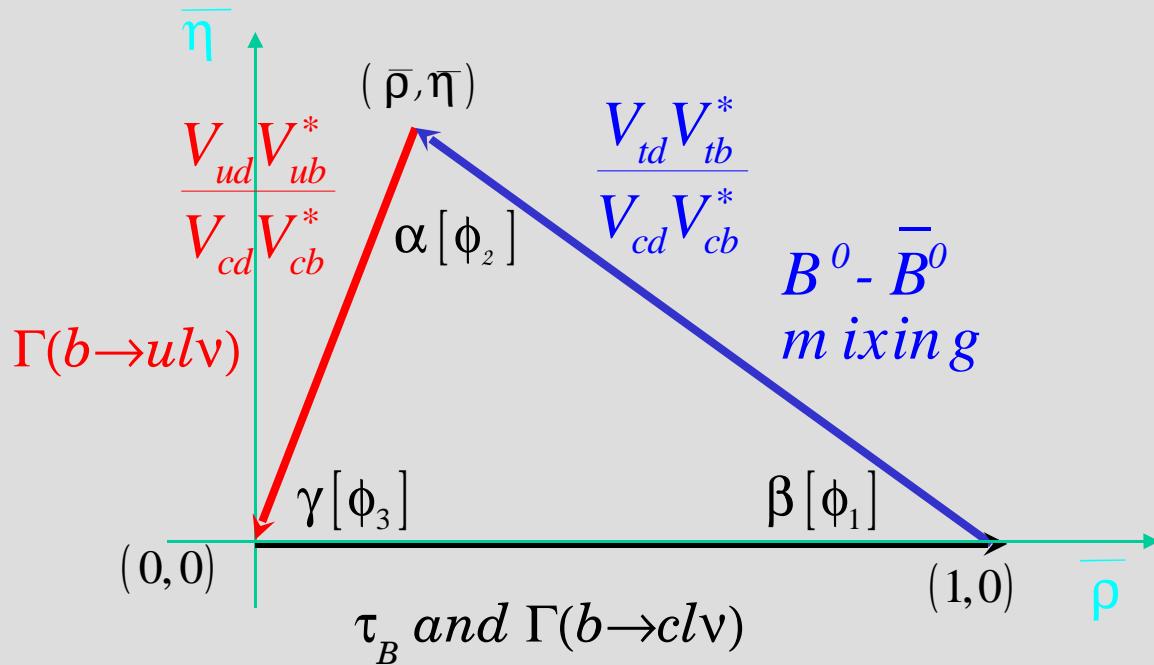
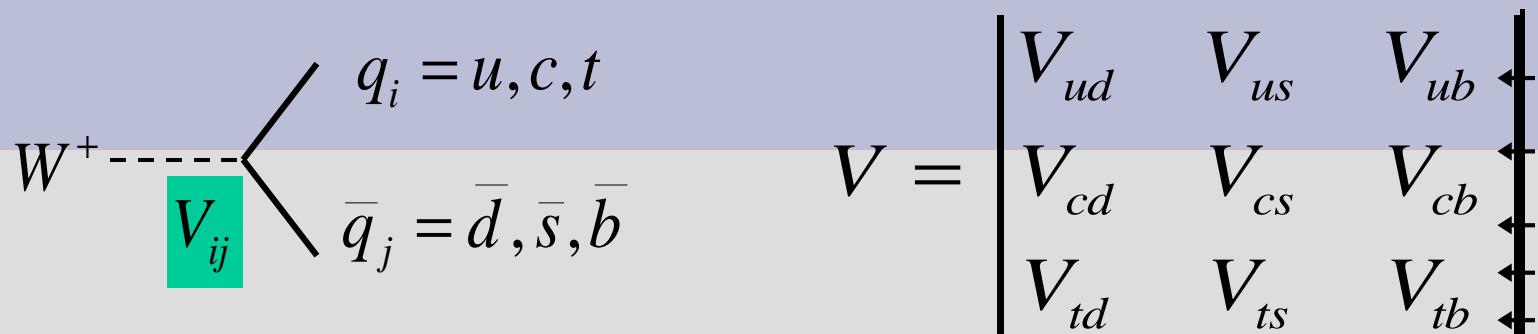
Conclusions and outlook

- *Good agreement between BaBar and Belle results on s-penguins, but both experiments still show discrepancies with charmonium! Puzzling difference.*
- *New results in the radiative penguin sector. Moving toward precision measurement in $b \rightarrow sll$.*
- *Probing B decays into leptonic final states.*
- *Looking for lepton and baryon flavor violating in tau decays*

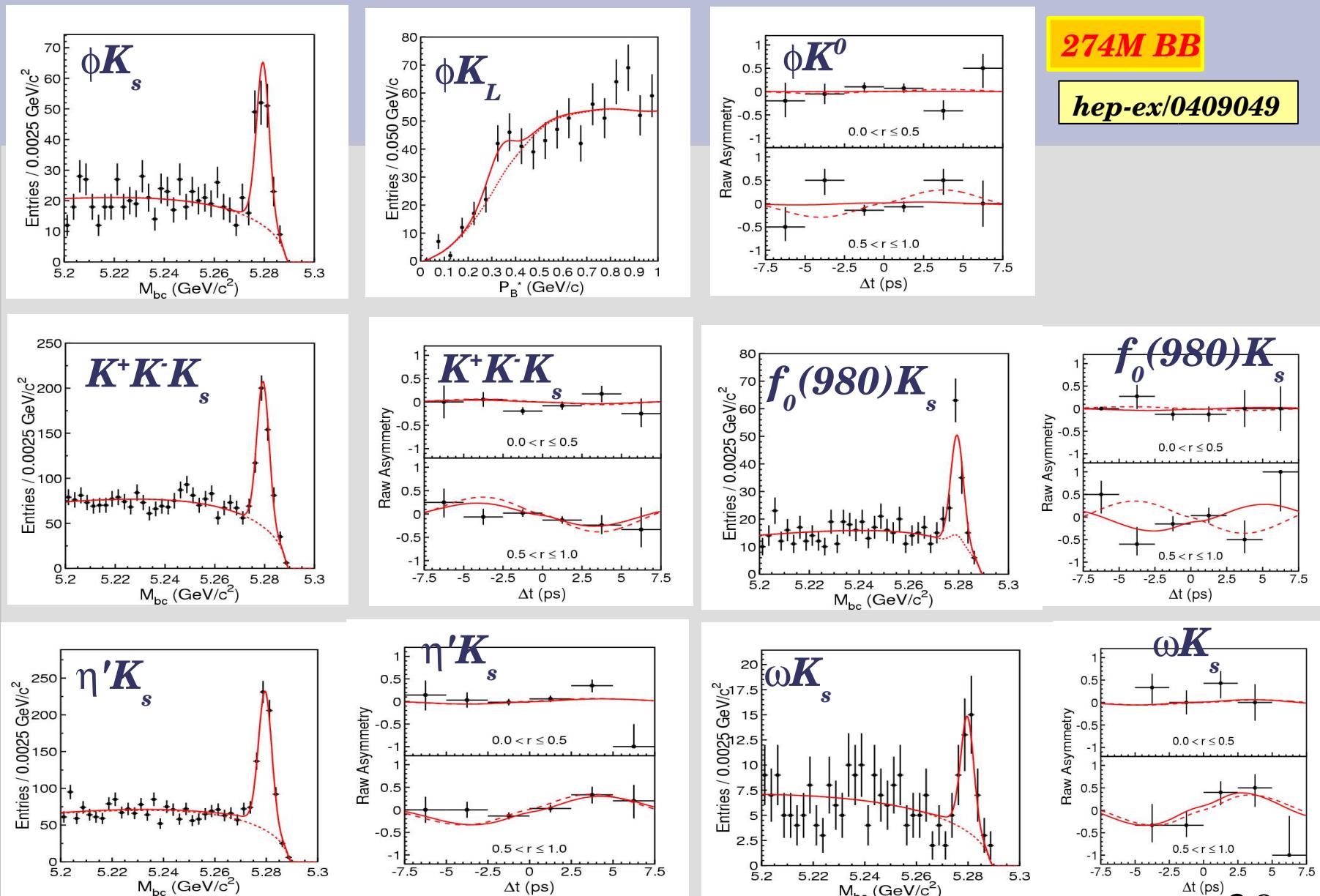
Looking forward to 0.5ab^{-1} per B-Factory by 2006!

Backup Slides

CKM and unitarity conditions



More Belle results from $b \rightarrow sss$ penguins



Also many more new results from the B-Factories not discussed here...

- *New results on the angle α*
- *New constraints on γ*
- *New results on $|V_{cb}|$, $|V_{ub}|$*
- *...but let me show you a highlight \Rightarrow*

First observation of Direct CPV in B decays

$$B^0 \rightarrow K^+ \pi^-$$

BABAR

*hep-ex/0408057,
accepted by PRL*

$$A_{CP} = -0.133 \pm 0.030 \pm 0.009$$

4.2σ

Belle

Confirmation at ICHEP04

$$A_{CP} = -0.101 \pm 0.025 \pm 0.005$$

3.9σ

(274M BB pairs): 2140 ± 52

Average

$$A_{CP} = -0.114 \pm 0.020$$

$$B^+ \rightarrow K^+ \pi^0$$

$$A_{CP} = 0.06 \pm 0.06 \pm 0.01 \text{ BaBar}$$

$$A_{CP} = 0.04 \pm 0.05 \pm 0.02 \text{ Belle}$$

Average

$$A_{CP} = +0.049 \pm 0.040$$

Signal (227M BB pairs): 1606 ± 51

